Automotive Connect 2020
Challenges for the Automotive Supply Chain at the Crossroads of Disruptive Technologies, Increasing Regulation and Changing Business Models

Tuesday, 15 September 2020 | Sofitel Frankfurt Opera, Frankfurt/Main

Key speakers:

Dr. Christian Kessel
Bird & Bird

Anne Federle
Bird & Bird

Nadja Hanuschkiewitz
HELLA Group

Prof. Dr. Ingo Däberitz
RheinMain University

Shane Coughlan
OpenChain Project

Dr. Christoph Wetzel
HDI Insurance

Udo Steiningen
TÜV SÜD Rail

Dr. Holger Leichtle
GÖRG Rechtsanwälte

Dr. Matthias Spilker
Bird & Bird

Gabriel Voisin
Bird & Bird

Key topics:

• Latest on the Coronavirus and its Legal Ramifications
• Supply Chain Issues in Times of an Economic Downturn
• Recent Developments Regarding OEMs’ Purchasing Terms in Europe
• China Update: Market, Opportunities, Coronavirus
• Digitalization and the Supply Chain

Now as hybrid event: on-site + livestream
for more information, see www.ruw.de/hybrid
The automotive industry as a whole continues to be affected by the digitalisation of its manufacturing processes. Beyond this, some industry players are affected at most by Brexit, the trade wars and similar external factors, whereas others must also navigate the transition from long established, successful technologies and business models and re-invent themselves in a technology and business environment that has completely transformed.

The “Automotive Connect 2020” will explore these topics in-depth and provide solution approaches through a mix of presentations, panel discussions and fireside chat-style discussions. Legal experts and industry representatives will share insights into the opportunities and challenges for the automotive supply chain at the crossroads of disruptive technologies, increasing regulation and changing business models.

**Monday, 14 September 2020**

19:00  „Get-together“ at the typical Frankfurt restaurant „Ebbelwoi Unser“ (Abtsgäßchen 8, 60594 Frankfurt)

**Tuesday, 15 September 2020**

8:30  Registration

9:15  Welcome and Introduction  
**Dr. Christian Kessel**, Partner & Co-Head of the International Automotive Group of Bird & Bird, Frankfurt/Main

9:30  Recent Developments Regarding OEMs’ Purchasing Terms in Europe  
**Dr. Matthias Spilker**, Partner, Bird & Bird, Frankfurt/Main

- Trends regarding new clauses in purchasing terms across Europe and their impact on suppliers
- Highlights of new clauses
- From litigation to arbitration
- Using Swiss law instead of German law

10:15  From Telecoms to Automotive: Patent Wars and the Resulting Risks for Suppliers  
**Felix Rödiger**, Partner, Bird & Bird, Dusseldorf  
**Dr. Stephan Waldheim**, Counsel, Bird & Bird, Dusseldorf

- New players make new rules: how the communication industry changed the power play in the automotive industry
- OEMs now under attack – the risks for suppliers
- Supply chain 4.0: Patents, standards and the risk of an injunction
- Making new FRANDS with the OEMs

11:00  Coffee break

11:30  The Coronavirus and its Legal Ramifications  
**Dr. Philipp Egler**, Partner, Bird & Bird, Frankfurt/Main

- Force Majeure
- Frustration of Contract
- Volume reductions and price increases
- Repercussions on pay to play payments

12:10  China Update: New Market Opportunities and Recent Challenges  
**Dr. Sven Michael Werner**, Partner Bird & Bird, Shanghai

- Recent regulatory developments, in particular regarding connected vehicles and smart cities
- Liberalization of investment laws
- Statutory changes expected for 2020
- Effects of the Coronavirus in China
- Data Trading in the era of China’s Cyber Security Law

12:30  Keynote: What Keeps a Supplier’s In-House Counsel Awake at Night?  
**Nadja Hanuschkiewitz**, General Counsel EMEA, Hella GmbH & Co. KGaA, Lippstadt

13:00  Networking Lunch

14:00  Panel Discussion: Digitalization and the Supply Chain  
**Roberto Camilli**, Partner, Bird & Bird, Milan  
**Dr. Alexander Duisberg**, Partner, Bird & Bird, Munich  
**Prof. Dr. Ingo Däberitz**, General Business Administration, esp. Supply Chain Analytics, Hochschule RheinMain, Wiesbaden (prev. Production Executive at Continental Automotive GmbH, Babenhausen)

- Industrie 4.0 / Smart Factory
  - How to protect your trade secrets in an integrated, digitalized manufacturing environment?
  - Challenges under the GDPR
- AI & Blockchain & Digital twins
  - New paradigms of manufacturing design
  - Who is liable if things go wrong?
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<tr>
<th>Time</th>
<th>Session</th>
<th>Speakers</th>
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<td>14:40</td>
<td>Free and Open Source Software: Challenges for the Automotive Supply Chain</td>
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<td>* Shane Coughlan, General Manager, OpenChain Project at the Linux Foundation, Yokohama</td>
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<td>* Dr. Miriam Ballhausen, Counsel, Bird &amp; Bird, Hamburg</td>
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<td></td>
<td>● Suppliers’ contractual duties towards OEMs to accept FOSS responsibilities</td>
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<td>● Managing FOSS compliance requirements in practice</td>
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<td>● Managing liability and recourse options</td>
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<td>15:20</td>
<td>Coffee break</td>
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<td>15:40</td>
<td>Insurance in Times of Disruptive Technologies</td>
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<td>* Dr. Christoph Wetzel, Member of the Board, HDI Insurance, Hannover</td>
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<td>● Customer needs</td>
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<td>● Strategies to manage accumulation risks</td>
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<td>16:10</td>
<td>Panel Discussion: Autonomous, Connected and Electric Vehicles - Legal and Technical Challenges Facing Manufacturers and Suppliers</td>
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<td>* Lawrence Freeman, Senior Counsel, Bird &amp; Bird, Brussels</td>
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<td>* Jonathan Emmanuel, Partner, Bird &amp; Bird, London</td>
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<td>* Udo Steininger, Key Account Manager Automotive, TÜV SÜD Rail GmbH, München</td>
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<td>● Supply chain liability and data exploitation</td>
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<td>● Regulatory and legal challenges for manufacturers</td>
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<td>● Technical possibilities and limitations</td>
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<td>● Safety and security requirements and customer expectations</td>
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<td>16:50</td>
<td>Supply Chain Issues in Times of an Economic Downturn</td>
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<td>* Dr. Holger Leichtle, Partner, GÖRG Rechtsanwälte &amp; Insolvenzverwalter, Stuttgart</td>
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<td>17:30</td>
<td>Automotive Data: Updates on Developments in Key Jurisdictions</td>
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<td>* Gabriel Voisin, Partner, Bird &amp; Bird, London</td>
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<td>* Anne Federle, Partner &amp; Co-Head of the International Automotive Group of Bird &amp; Bird, Brussels</td>
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<td>● Connected cars and personal data</td>
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<td>● Recent guidance from European data protection authorities</td>
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<td>● Who’s who in data protection in terms of the eco-system of connected vehicles (controller vs processor)?</td>
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<td>● Why this is not just about GDPR: the role of the ePrivacy framework</td>
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<td>● Status of discussions on EU regulation and the application of competition law regarding access to in-vehicle data</td>
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<td>● Developments in France</td>
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<td>● The CNIL “compliance package”</td>
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<td>● Ownership of data: the French approach</td>
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<td>● Access to technical and environmental data: solutions under the „New Mobilities Act“</td>
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<td>18:00</td>
<td>Concluding Remarks and Networking Drinks</td>
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Registration

Location:
Sofitel Frankfurt Opera, Opernplatz 16, 60313 Frankfurt/Main, Germany
Alternatively, you can attend the conference online. In this case, you will receive the login to the broadcasting platform by e-mail in time for the event.

Registration Fees (plus 19% VAT):
€ 299  public officials
€ 499  subscribers RAW, InTeR, RiW, EWS, BB
€ 699  industry representatives
€ 1199  regular price

Be smart - save money:
Online benefit: €50 voucher for future conferences when attending via livestream.
5% “multiple booker” discount when more than two participants from the same organisation register, from the third registration onwards (irrespective of the early bird discount).
Prices include conference documents and catering during the event. Please pay the participation fee upon receipt of the invoice.

Registration:
Deutscher Fachverlag GmbH
Ms. Maria Belz
Mainzer Landstraße 251
60326 Frankfurt am Main, Germany
Telephone: +49 69 7595–1157, Fax: +49 69 7595–1150
E-Mail: Maria.Belz@dfv.de

Registration deadline:
11 September 2020
Early registration is highly recommended.

Cancellation:
Registrations are transferable. For cancellations by 26 August 2020 an administrative fee of € 75 will be charged. After this date, and in case of no-shows, the full fee will be charged.

Hotel recommendations:
Sofitel Frankfurt Opera
Opernplatz 16
60313 Frankfurt/Main
+49 (0)69 256 6950

Fleming’s Selection
Hotel Frankfurt-City
Eschenheimer Tor 2
60318 Frankfurt/Main
+49 (0)69 3700 3300

Hotel Motel One Frankfurt-Römer
Berlinische Straße 55
60311 Frankfurt/Main
+49 (0)69 8700 4030

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Limited room contingents can be found under the keyword „Automotive Connect“.

Further information: We are entitled to cancel or reschedule our events for important reasons, in particular if the number of participants is insufficient or if the speakers are unable to attend or ill. The participants will be informed immediately in writing or by e-mail. Fees already paid will be credited or refunded for participation in other events. A further claim for damages does not exist, except in cases of intent and gross negligence. Should the on-site event be prohibited by authorities, the conference will take place as a pure online event.

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via email to: Maria.Belz@dfv.de

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