



Ruth Boardman
Partner

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Ruth is top-ranked by Chambers 2014, which notes that she is 'Always to the point, with specific, direct advice'

Ruth is renowned for using her "encyclopaedic knowledge of data protection law" to provide real client solutions.

Ruth jointly heads Bird & Bird's International Privacy and Data Protection Group.

Her extensive experience includes advising a broad range of public and private sector organisations on information law matters. She has in-depth industry experience on advising on privacy issues relating to: online providers; communications services; financial services and health.

Ruth co-wrote Data Protection Strategy (Sweet & Maxwell, 2012), has edited the Encyclopaedia of Data Protection (also Sweet & Maxwell) and is on the editorial board of Data Protection Law & Policy and is a contributor to online data compliance tool www.dataguidance.com. She has also served on the European board of the International Association of Privacy Professionals and is currently a member of the IAPP's research board. Ruth also writes and speaks regularly on data protection.

In the financial services sector, Ruth is a member of AFME's data protection panel and has contributed to work by the Financial Markets Law Committee on data protection.

She has advised a wide range of companies on data breach considerations - both pre breach (where she has drafted breach reporting policies and worked with clients to assess and improve their contingency plans) and post breach, including advising clients on reporting to an investigation by data protection authorities both in the UK and internationally.