

Data Protection Summit

(Malaysian, Asia Pacific and European legal outlook)

- Venue: Parkroyal Kuala Lumpur Jalan Sultan Ismail 50250 Kuala Lumpur
- Date: 12 February 2015
- Time: 8.30am 12.00pm
- Fee:This seminar is free of charge.Registration is accepted on a first-come,
first-served basis, subject to availability of seats.

For registration, please contact: Caroline Tan at 03 2050 1888 or fax the completed registration form to 03 2072 6354 or by email to <u>caroline.tan@taypartners.com.my</u>

Organised by:

6th Floor, Plaza See Hoy Chan, Jalan Raja Chulan, 50200 Kuala Lumpur, Malaysia Tel: 603 2050 1888 Fax: 603 2072 6354 Email: mail@taypartners.com.my

What data users need to be aware of:

Data protection legislations are becoming more and more stringent around the globe. Companies collecting personal data about consumers and/or employees need to be aware of the key principles, scope and rules applicable to their business operations. Looking at the well-established EU data protection regime, and the recent developments in Asia Pacific data protection laws and Malaysian legislation, data protection experts from Tay & Partners and Bird & Bird. A particular focus will be given to data transfer requirements. There will also be Q&A sessions, where attendees may ask questions on the different regimes and discuss operational issues that may impact HR and customer data related operations.

Programme:

Registration
Opening address
Regulating Data Protection in Europe Gabriel Voisin, Bird & Bird, London
Regulating Data Protection in the Asia Pacific region Sheena Jacob, ATMD Bird & Bird, Singapore
Coffee break
Regulating Data Protection in Malaysia Lee Lin Li, Tay & Partners, Malaysia
Panel Discussion
End

This event will present an opportunity to learn from the experiences of some of the leading international practitioners in this field. The Agenda will comprise of an in-depth presentation on the subject by:



Sheena Jacob, a partner in ATMD Bird & Bird, Singapore, widely acknowledged as one of the leading experts on personal data protection in Singapore.



Gabriel Voisin, of Bird & Bird, London, a leading expert on personal data protection laws in the United Kingdom and Europe.



Lee Lin Li, a partner in

Tay & Partners and an expert in data protection laws in Malaysia.

Reasons why you should attend

This seminar will provide an overview of the EU data protection regime, and recent developments in Asia Pacific data protection laws and Malaysian legislation with particular focus on the transfer of personal data overseas. The seminar will outline the various ways in which companies should handle issues relating to the transfer of personal data overseas. It will also explain the challenges faced by data users on this subject.

Registration Form

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Registration:

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Please provide details in the form below. Registration is accepted on a first-come, first-served basis, subject to availability of seats. If you sign up and find you are unable to attend, please let us know of your cancellation in advance as others may be turned away once we have full registration. Photographs may be taken at this event. You AGREE that Tay & Partners may use and disclose your personal data, such as photographs, for our promotional

and marketing purposes. We may also share and transfer your personal data to Tay & Partners for administrative and marketing purposes, and with third parties who provide support for our administrative and business functions.