Bird & Bird's TechLaw Update 2015

Campaignmaster

Campaign Master (UK) Ltd is a provider of highly intuitive, reliable, secure email marketing platforms (SaaS) that are trusted by marketing and communications managers worldwide. We work with email marketing novices to highly experienced digital marketers and offer both self-service and fully managed services. Being a scalable product, optional modules can be bolted on to further enhance e-marketing efforts. These range from micro site builders to surveys to automation with more in-between. We offer seamless implementation, highly effective HTML designs, comprehensive training and superior customer service with dedicated support. For out more at www.campaignmaster.co.uk

Campaignmaster: Deepa Dhillon, deepa.dhillon@campaignmaster.co.uk +44 (0) 20 8863 5334

Exasol

EXASOL's core product offering is the EXASolution in-memory relational database, complemented by a suite of analytical features collectively packaged as EXAPowerlytics. This includes the new and unique Skyline feature; an extension to SQL supporting the next generation of analytics – 'preference analytics'. Find out more at www.exasol.com

Exasol AG: Graham Mossman, graham.mossman@exasol.com

Fab Lab London

Fab Lab London is City of London's first hardware start up Lab offering over 4000 sq.ft. of making, innovation and ideation space. They offer open and membership based access to all the latest digital fabrication tools (including laser cutters, 3D printers, milling machines, sewing machines, 3D scanners, traditional hand tool), an electronics lab (with the latest platforms, design tools and test equipment), education workshops, making events and a vibrant community. They help individuals and companies learn about the application of digital technologies, rapid hardware prototyping, 3D printing and sustainable design practices. Find out more at http://fablablondon.org/

Fab Lab London: Tony Fish; tony@fablablondon.org +44 (0)7808 142121

Fliplet

Fliplet makes it easy for anyone within an organisation to build and share apps without coding skills. Apps created with Fliplet are used to make key business processes mobile including sales, marketing, reporting and training. Some of the world's leading brands have chosen Fliplet as their enterprise app platform. Find out more at www.fliplet.com.

Fliplet: Ian Broom; ibroom@fliplet.com +44 (0) 20 3582 9720

kantwert GmbH

kantwert is adding the social networking dimension to all of your business applications (CRM, ERP etc.). But we are not talking LinkedIn Plugins…kantwert has developed the European BusinessCloud: the first and only Business Social Network that fills itself - 4 times a day. Instead of subjective user input, it purely relies on objective data from company registers, parliaments, lobby associations and many more. We use a proprietary graph

database system and market access to it via API, our own Web Application and other forms of system integration. Find out more at www.kantwert.de

kantwert GmbH: Tilo Walter, CEO, tilo.walter@kantwert.de +49 171 2211418,

Livefyre

Brand, media and broadcasting companies connect to their social audiences using Livefyre. With Livefyre apps you can easily search, capture, create and deploy engaging experiences on your own site. Forrester Research named Livefyre leader in Social Depth Platforms 2015, citing our strengths in real time engagement, social content curation, moderation and customer satisfaction. Find out more at http://www.livefyre.com

Livefyre: Marino Zini , mzini@livefyre.com +44 (0)7584 05 6363

Loyalty Bay

Loyalty Bay has three products which are all focused around using data, analytics and incentives or rewards in order to increase online conversions e.g. sales, signups, referrals, product upsell and cross sell or reducing churn. Find out more at www.loyaltybay.co.uk

Loyalty Bay: David Warren, david@loyaltybay.co.uk +44 20 3514 3019

SecureBeam

SecureBeam provides a smart way to connect all your cloud storages to the safest and biggest place in the web. SecureBeam encrypts your files right on your Smartphone or Desktop and splits the encrypted file to DIFFERENT cloud storages. This enables users to combine their free quotas of all cloud storages and significantly improve the overall security of the solution to the maximum. Find out more at https://www.securebeam.com

expressFlow: Martin Vasko, CEO, martin@expressflow.com (+43) 699 1107 3383

uMotif

uMotif provides digitally enabled healthcare through supporting self-management and Self-care and promoting shared decision making. Leading to enhanced patient engagement, improved medications adherence, reduced hospital readmissions and better treatment outcomes. Our digital technology puts people at the heart of their care. Through simple and engaging web and mobile apps, people track and monitor their health and choose to share their data with their clinicians, carers, friends and family members to improve care.

uMotif: Bruce Hellman; bruce@uMotif.com +44 (0)7974 242650