4th ANNUAL CORPORATE TAX SUMMIT

Managing the corporate tax function as a value driver to boost your competitive advantage

Chairman

Roderick Sayers
Independent Tax Expert

Speakers

Andrei Belinski
Head of International Tax
Centrica, UK

Mathilde Ostertag
Local Partner
GSK Luxembourg SA, Luxembourg

Anastasia Sagianni
Partner, Transfer Pricing
Eurofast

Tim Mathey
Director European Tax
Electronic Arts, Switzerland

Charalambos Antoniou
Global Head of Tax Operations, Transformation and Risk Management
Zurich Insurance Company, Switzerland

Konstanze Weber
Head of Tax Planning and Tax Regions, Far East/Europe
Beiersdorf AG, Germany

Till Reinfeld
Partner, Transfer Pricing
WTS, Germany

Andreas Riedl
Senior Manager, Transfer Pricing
WTS, Germany

Guido van Aarle
Managing Director
Andersen Tax & Legal, The Netherlands
and Managing Director
Keeyns B.V., The Netherlands

Sophia Reismann
Tax Expert – Global Transfer Pricing
OMV, Austria

Harm J. Oortwijn
Senior Manager Tax
Whirlpool Corporation

Ilaria Palieri
International Tax Senior Manager
EY, Luxembourg

Sam Cicogna
VP & Head of ONESOURCE Transfer Pricing
Thomson Reuters, UK

Dr. Clemens Nowotny
Partner, Tax Advisor
LeitnerLeitner, Austria

Dr. Jochen Bahns
Partner Lawyer, Tax Consultant
Flick Gocke Schaumburg
Partnerschaft, Germany

Alice Soh
Transfer Pricing Vice President
Barclays, UK

Reinout de Boer
Senior Counsel Tax Law Amsterdam
Stibbe, The Netherlands

Willem Bongaerts
Partner, Tax
Bird & Bird, The Netherlands

Hema Khurana
Director Transfer Pricing & International Tax
Deloitte

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GSK
Stockmann
08:30 Registration & Morning Coffee

08:50 Welcome & Opening remarks from the Chairman
Roderick Sayers
Independent Tax Expert

KEYNOTE ADDRESS

09:00 Best-practice in Country by Country Reporting
- Enhancing clarity and transparency
- A focus on risk assessment tools within country-by-country reporting
- Data analytics tools and strategies
- CbC data: reconciling statutory and management view
- CbC data: looking at profitability and “fair share” on entity by entity basis
- CoC reporting: value in other areas of the organisation
- Managing reputational risk as a result of CbC
Andrei Belinski
Head of International Tax
Centrica, UK

09:35 Implementation of the Multilateral Convention on BEPS
- Advances in minimising double-tax on investment
- Threats to effective implementation of Multilateral Instrument (MLI)
- Practical impact of the MLI on the corporate tax function
- Implications of treaty disparities and absence of uniformity
- Who are the winners and losers?
Rod Sayers
Independent Tax Expert

10:10 Implementation of the ATAD 1 and 2: Practical overview and EU comparison
- Overview of the EU Council’s final compromise on ATAD and its proposed 5 measures
- ATAD measures vs BEPS recommendations - What’s the difference?
- Status of implementation and impact in domestic law: comparative survey on several EU countries
- Case studies – How does the ATAD affect financial transactions?
Mathilde Ostertag
Local Partner
GSK Luxembourg SA, Luxembourg

10:30 Business networking platform – Coffee break
Shake hands, exchange business cards and build up new connections

10:50 Tax Audit Challenges in SEE
- Key Risk Areas
- Taxpayer Awareness
- Managing Risks - The way of transparency
- Impact of BEPS in SEE Region
Anastasia Sagianni
Partner, Transfer Pricing
Eurofast

11:25 A focus on Permanent Establishment
- Managing and mitigating Permanent Establishment risk
- Indicators of PE risk
- Developing PE regulatory requirements
- Managing PE across multiple countries and regions
- A focus on the developing implications of e-commerce on PE
Tim Mathey
Director European Tax
Electronic Arts, Switzerland

12:00 Transformation of the global tax function
- The tax transformation journey
- Key drivers of tax transformation
- Review of tax operating models
- Key remarks from a tax transformation journey
Charalampos Antoniou
Global Head of Tax Operations, Transformation and Risk Management
Zurich Insurance Company, Switzerland

12:35 Networking lunch
Great opportunity to interact with market leaders in a relaxing environment. Exchange perspectives on best practice and build up new contacts

13:35 Managing, preventing and resolving Transfer Pricing disputes
- Forecasting the future scale and scope of tax disputes
- Establishing a robust and flexible framework for dealing with Transfer Pricing disputes
- Effectively responding to a transfer pricing enquiry
- Mutual Agreement Procedures and the EU Arbitration Convention
- Understanding the practical elements of arbitration procedure
- Advance Pricing Agreements
Konstanze Weber
Head of Tax Planning and Tax Regions, APAC/Europe
Beiersdorf AG, Germany

14:10 Efficient TP tax risk and process management
- Challenges and opportunities due to increased TP documentation regulations
- Managing and monitoring TP compliance risks
- Implementation of an effective internal control system
- Maximising cost-efficiency
- Increasing automation and reliability of TP processes
Till Reinfeld
Andreas Riedl
Partner, Transfer Pricing
Senior Manager, Transfer Pricing
WTS, Germany
WTS, Germany

14:40 Business networking – Afternoon tea

15:10 Keeyns / Software solution
- Total Control Whenever Wherever
- Global tax control and good tax governance is becoming increasingly complex
- Control your Tax advisory, Compliance and Corporate documents
- Safeguarding data, information and knowledge within your company
- www.keeyns.com
Guido van Aarle
Managing Director
Andersen Tax & Legal, The Netherlands

15:40 Transfer Pricing Aspects of Intercompany Financing
- Current status of the OECD project on intercompany financing
- Practical challenges with the pricing of intercompany loans
- Guidance from recent court cases
Sophia Reissmann
Tax Expert – Global Transfer Pricing
OMV, Austria

16:15 Chairman’s summary & closing remarks

16:30 Networking reception

Slido Interactive Q&A platform

Event code: #UNGTAX

www.slido.com

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08:30 Re-registration & morning coffee

08:50 Opening remarks from the Chairman
Roderick Sayers
Independent Tax Expert

OPENING ADDRESS

09:00 Operational excellence for corporate tax management
- Developing role and responsibilities of tax executive management
- Tax function as a corporate value-driver
- Supply chain planning
- Documentation management
- Process management
- Mitigating compliance risk
- Operational risk
- Standardisation and automation
- Talent management across all
- Making best use of technology
- What is the burden and cost of compliance?

Harm J. Oortwijn
Senior Manager Tax
Whirlpool Corporation

09:35 State aid, MNEs and Tax Rulings
- What is Fiscal State aid
- State aid and Tax Rulings
- Key developments in fiscal State aid over the last 12 months
- Impact for MNEs

Ilaria Palieri
International Tax Senior Manager
EX, Luxembourg

10:05 Utilizing technology to gain efficiencies in the tax lifecycle
Today’s landscape and risk profile for transfer pricing professionals is broader and more intense than ever before. The typical professional deals with risks related to audits, compliance, and exposure/reputation. The use of technology and sound processes can help transfer pricing professionals to turn this risk into competitive advantage.

Join this session to learn how best in class professionals take charge of leading their function through the process using technology as an enabler

Sam Cicogna
VP & Head of ONESOURCE Transfer Pricing
Thomson Reuters, UK

10:35 Business networking platform – Coffee break
Shake hands, exchange business cards and build up new connections

11:00 Place of management of holding companies – practical pitfalls and opportunities
- Issues under applicable tax treaties
- Dual residency of holding companies
- Risk of exit taxation
- Impact of modern information technologies
- Consequences of “de-facto” management structures

Dr. Clemens Nowotny
Partner, Tax Advisor
LeitnerLeitner, Austria

Dr. Jochen Bahns
Partner Lawyer, Tax Consultant
Flick Gocke Schaumburg Partnerschaft, Germany

11:30 Tax audit management
- What issues can trigger a transfer pricing audit by the tax authorities?
- The importance of maintaining close and transparent relationships with the auditors
- Ensuring efficient and well-structured documentation management
- Managing the complexities of cross-border audits
- Dispute management
- Impact of CbC reporting on potential for tax audits

Alice Soh
Transfer Pricing Vice President
Barclays, UK

12:05 The Anti-Hybrid Mismatch Measures from the EU Anti-Tax Avoidance Directive
- Overview of the anti-hybrid mismatch measures as promulgated by the EU ATAD including with regard to hybrid financial instruments and (reverse) hybrid entities
- Practical examples of application of the rules for international business and investors
- Implementation challenges for taxpayers and tax authorities

Reinout de Boer
Senior Counsel Tax Law Amsterdam
Stibbe, The Netherlands

12:35 Strategic interactive lunch
Round-table settings where participants will be discussing pre-selected topics in small groups, with the contribution of a table moderator to make the discussion more energetic.

13:50 Conclusions from the interactive lunch discussions
Tables moderators will give a short overview of what was discussed during the interactive lunch

14:00 Taxation of IP in a Post BEPS world
- Latest developments in taxation for i.a. Trademarks, Brand Names, IP patents, Life-sciences and other IP
- Impact of OECD (BEPS) and EU (i.a. ATAD) on IP ownership structures
- What happened to the IP boxes?
- Modified Nexus Approach in a nutshell
- How to set up R&D that can still qualify for tax purposes
- The DEMPE principle
- Dutch Cooperatives
- Other recent developments

Willem Bongaerts
Partner, Tax
Bird & Bird, The Netherlands

14:30 Operational Transfer Pricing – Putting Policies into Practice
- Overview of Changing Landscape
- Key elements of Operational Transfer Pricing
- Typical challenges multinational companies are facing
- Solution directions - process improvements & technology options

Hema Khurana
Director Transfer Pricing & International Tax
Deloitte

15:00 PANEL DISCUSSION
- A focus on the take-homes and lessons learnt from dominant topics and themes of the two days
- Questions from the audience
- Conclusion & summary of the event

Sophia Reissmann
Tax Expert – Global Transfer Pricing
OMV, Austria

Charalampos Antoniou
Global Head of Tax Operations, Transformation and Risk Management
Zurich Insurance Company, Switzerland

Till Reinfeld
Partner, Transfer Pricing
WTS, Germany

Andreas Riedl
Senior Manager, Transfer Pricing
WTS, Germany

Harm J. Oortwijn
Senior Manager Tax
Whirlpool Corporation

Andrei Bellinski
Head of International Tax
Centrica, UK

15:30 Closing remarks & Chairman’s summary

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Andrei Belinski
Head of International Tax
Centrica, UK

Andrei Belinski is Head of International Tax of Centrica plc, an energy and services company. He has practiced international tax for over 20 years in several jurisdictions working for accountancy firms and large multinationals and specialises in tax issues arising from cross-border investments, treasury activities and transfer pricing.

Mathilde Ostertag
Local Partner
GSK Luxembourg SA, Luxembourg

Mathilde Ostertag is a lawyer admitted to the Bar in Luxembourg in 2008 and is a local partner at GSK Luxembourg SA. She has a degree in Applied Economics and Finance from the National and Kapodistrian University of Athens with a major in Economics and Sciences. Mr. Reinfeld is a lecturer at the Bochum University of Applied Sciences. Mr. Reinfeld is a lawyer and Certified Tax Advisor (Germany).

Tim Mathey
Director European Tax
Electronic Arts, Switzerland

To date Tim has accumulated 15 years of international tax experience working in practice and in-house in different countries including Germany, Luxembourg, the UK and Switzerland.

In his current position, Tim is the European Tax Director at Electronic Arts (EA) in Geneva. EA markets, publishes and distributes game software and content for a variety of gaming platforms. Tim’s passion for tax, his keen interest in technology and appetite for a good challenge from an ever changing environment means that he is currently in just the right place at EA. Striving to dedicate an ever increasing share of his time to tax risk management, Tim is a strong advocate for the identification and implementation process efficiencies.

Prior to joining EA, Tim was a Senior Tax Manager at Omnicom, a leading global advertising and marketing communications company with a strong portfolio of branded networks. At Omnicom Tim mainly focused on the development and implementation of tax planning opportunities, tax audit defense as well as compliance with local transfer pricing regulations.

Tim studied Business Administration in Mannheim, Germany and is a certified German tax advisor. He is fluent in English, French and German and, depending on the form of the day, somewhat proficient in Spanish.

Charalampos Antoniou
Global Head of Tax Operations, Transformation and Risk Management
Zurich Insurance Company, Switzerland

Harry is an ACCA, ADIT qualified tax professional with over thirteen years tax experience to the Banking and Insurance sectors. Harry heads up Tax Operations, Transformation and Risk Management function in Zurich’s Group Tax department and works closely with Group Tax and other Group Finance departments to ensure the Group’s finance and tax strategies are achieved. Previously, he headed Zurich’s Tax Accounting and Reporting function. He is also a freelance part-time lecturer for ACCA and ADIT papers.

Konstanze Weber
Head of Tax Planning and Tax Regions, Far East/ Europe
Beiersdorf AG, Germany

Konstanze joined the Beiersdorf Tax Department in 2001 and was in charge for international tax topics at group level since then. She defined and managed Beiersdorf Transfer Pricing policies and was responsible for tax matters of various restructuring projects. She is leading Beiersdorf’s tax planning team which is taking care of all kinds of business restructurings and M&A activities within the group. In the regions APAC and Europe she is advising the local Beiersdorf affiliates and defending the Beiersdorf tax policy in their local tax audits.

Prior to joining Beiersdorf Konstanze worked with tax advisory firms for international tax issues of both corporations and high net worth individuals. Konstanze is a certified German tax advisor.

Till Reinfeld
Partner, Transfer Pricing
WTS, Germany

Mr. Reinfeld is part of WTS’s Global Transfer Pricing and Valuation Practice, where he provides planning, documentation and litigation advice to international corporations. He heads the operational transfer pricing and transfer pricing process planning team of WTS. Furthermore, Mr. Reinfeld is an established expert regarding procedural tax law and oversees numerous litigations cases. On the topic of procedural tax law Mr. Reinfeld is a lecturer at the Bochum University of Applied Sciences. Mr. Reinfeld is a lawyer and Certified Tax Advisor (Germany).

Anastasia Sagianni
Partner, Transfer Pricing
Eurofast

Anastasia is the Head of Transfer Pricing Division at Eurofast, responsible for clients in South East Europe and Middle East. Anastasia obtained her BSc in Economics from the National and Kapodistrian University of Athens with major in Economics and Business Finance, where she also pursued her MSc degree in Applied Economics and Finance, with academic direction in Applied Accounting and Audit. Anastasia specialises in transfer pricing and has substantial experience in various industries. With her interdisciplinary know-how on tax, business and markets, she advises on designing the transfer pricing model that suits each business. Anastasia was involved in the reviewing of educational material in economics for the Vocational Training Centre of the National and Kapodistrian University of Athens and is a distance learning lecturer in accounting programs at the Vocational Training Centre of the National and Kapodistrian University of Athens.

In 2010, Anastasia obtained her professional qualification in Audit by the Institute of Certified Public Accountants of Greece (IESOLI) and since January 2014, she is regarded a Certified Public Accountant according to the Greek legislation. During her professional career, Anastasia was involved in financial audits and preparation of financial statements in accordance with International Financial Reporting Standards (IFRS).

Anastasia has substantial experience in international tax, tax planning and transfer pricing, advising the local Beiersdorf affiliates and defending the Beiersdorf tax policy in their local tax audits.

Prior to joining Beiersdorf Konstanze worked with tax advisory firms for international tax issues of both corporations and high net worth individuals. Konstanze is a certified German tax advisor.

In 2010, Anastasia obtained her professional qualification in Audit by the Institute of Certified Public Accountants of Greece (IESOLI) and since January 2014, she is regarded a Certified Public Accountant according to the Greek legislation. During her professional career, Anastasia was involved in financial audits and preparation of financial statements in accordance with International Financial Reporting Standards (IFRS).

Anastasia specialises in transfer pricing and has substantial experience in various industries. With her interdisciplinary know-how on tax, business and markets, she advises on designing the transfer pricing model that suits each business. Anastasia was involved in the reviewing of educational material in economics for the Vocational Training Centre of the National and Kapodistrian University of Athens and is a distance learning lecturer in accounting programs at the Vocational Training Centre of the National and Kapodistrian University of Athens.

Robert Schuman, Strasbourg (France) and Freie Universität, Berlin; Master’s degree and post graduate degree in corporate and tax law, tax specialisation (DIJE); Practiced within a Benelux and an international law firm in Luxembourg for the past nine years; Memberships: Young International Fiscal Association (Young IFA); International Fiscal Association (IFA)

Languages: German, English, French, Portuguese


Languages: German, English, French, Portuguese

In 2010, Anastasia obtained her professional qualification in Audit by the Institute of Certified Public Accountants of Greece (IESOLI) and since January 2014, she is regarded a Certified Public Accountant according to the Greek legislation. During her professional career, Anastasia was involved in financial audits and preparation of financial statements in accordance with International Financial Reporting Standards (IFRS).

Anastasia specialises in transfer pricing and has substantial experience in various industries. With her interdisciplinary know-how on tax, business and markets, she advises on designing the transfer pricing model that suits each business. Anastasia was involved in the reviewing of educational material in economics for the Vocational Training Centre of the National and Kapodistrian University of Athens and is a distance learning lecturer in accounting programs at the Vocational Training Centre of the National and Kapodistrian University of Athens.
Andreas Riedl  
Senior Manager, Transfer Pricing  
WTS, Germany  
Mr. Riedl is part of WTS’s Global Transfer Pricing and Valuation Practice, where he provides planning, documentation and litigation advice to international corporations. He specializes in operational transfer pricing and transfer pricing process planning cases. In that regard, he focuses on the availability and analysis of internal data relevant for transfer pricing and the implementation of transfer pricing technology solutions. He frequently publishes articles on transfer pricing developments. Mr. Riedl holds an MSc-equivalent in economics from the Universität Augsburg, Germany.

Sam Cicogna  
VP & Head of ONESOURCE Transfer Pricing  
Thomson Reuters, UK  
Sam Cicogna brings a unique perspective to his job as Vice President and Head of ONESOURCE Transfer Pricing for the Corporate Division of Tax and Accounting. In this role he is responsible for the vision, direction and execution of all areas of the transfer pricing business. His prior work experience in public accounting, corporate and tax software span a multitude of tax functions, helping him to develop a comprehensive and practical approach to utilizing technology for solutions to tax problems.  
Prior to joining the team, Sam touched the Thomson Reuters product suite in various ways: as a client, steering committee member, competitor, and public accounting firm user. These prior experiences allow Sam to directly understand market needs and the challenges of the end user interacting with our software and services on a daily basis.  
Sam holds a Bachelor of Science in Business Administration (Accounting) from the university of Dayton and is a licensed Certified Public Accountant in the State of Georgia. He is a member of the AICPA & the Association for Computers & Taxation, and is currently based in Atlanta, GA.

Guido van Aarle  
Managing Director  
Andersen Tax & Legal  
and Managing Director  
Keeyns B.V., The Netherlands  
Tax assurance and being in control in all tax areas is becoming increasingly important for companies. I mainly focus on setting up and presenting tax control frameworks, TP implementation as well as advising multinationals on all possible fiscal cross-border issues. Within Andersen Tax & Legal, I worked for several years as an interim tax manager/director at a number of (publicly traded) multinationals. As a result, I gained a broad knowledge of the total package and know what the various stakeholders of a multinational consider relevant. As such, I also worked with cross-border labor and the implementation and roll-out of the Dutch employee benefit taxation (WKR).  
Before I started at Taxpexerice (now Andersen Tax & Legal) in 2009 I worked for Deloitte and EY in the international (corporate) consulting practice.

Sophia Reisman  
Tax Expert – Global Transfer Pricing  
OMV, Austria  
As part of OMV Group’s tax function, Sophia’s focus lies on the diverse aspects of the Group’s transfer pricing agenda. At OMV, she covers areas such as the definition of pricing standards, intercompany commodity and financing transactions as well as transfer pricing compliance related issues.  
Before joining OMV, Sophia worked at the transfer pricing department of PwC (Austria) for over 5 years providing a full range of services in the field of transfer pricing for clients in various industries.  
Sophia holds a Master in International Business from the Vienna University of Economics and Business Administration, where she specialised in international taxation.

Harm J. Oortwijn  
Senior Manager tax  
Whirlpool Corporation  
Harm recently (1 September 2017) changed position from Director International Tax at Paramount Pictures (A Viacom company) to Whirlpool as Senior Tax Manager EMEA. He has some 20 years of international tax experience with a number of multinational companies as both in-house professional and tax consultant. He graduated with honors from (UBI) United Business Institutes in Brussels with a Masters degree in Global Tax Management.

Ilaria Palieri  
International Tax Senior Manager  
EY, Luxembourg  
Ilaria has a 10 years of experience as an international and EU tax advisor in Luxembourg. She is a member of EY’s EU Competence Group and a member of the EY State Aid Technical Committee.  
Ilaria has an extensive knowledge and advisory experience in EU tax law and State aid. She has been assessing EU State aid risks in direct taxation and BEPS exposure for various groups in diverse industries (from multinationals to financial institutions).  
She has published numerous articles on EU tax matters.

Dr. Clemens Nowotny  
Partner, Tax Advisor  
LeitnerLeitner, Austria  
Clemens Nowotny specializes in taking care of domestic and foreign companies in all matters concerning Austrian or international tax law. His specialties include in particular supporting foreign investors making inbound investments into CEE/SEE countries, group tax planning, issues associated with establishing PEs and PE profit allocation, as well as withholding tax and the taxation of international artists and athletes.  
Furthermore, he counts as one of Austria’s leading experts on transfer pricing and is listed as an acknowledged specialist in “World Transfer Pricing” and the “Expert Guide to the World’s Leading Transfer Pricing Advisers”. Clemens Nowotny regularly provides advice on the structuring and implementation of transfer pricing models, the defence of transfer pricing systems in tax auditing procedures, the collection of binding rules, the resolution of international transfer pricing disputes, and the preparation of transfer pricing documentation and benchmarking analyses.  
He is in demand as a speaker, both in Austria and abroad, on issues related to his areas of expertise, and his opinions on topics connected with transfer pricing are regularly published (“Verrechnungspreisrichtlinien – Praxiskommentar” [Transfer Pricing Guidelines – Practical Commentary]).  
Clemens Nowotny is a tax advisor and has been a partner at LeitnerLeitner since 2008.

Dr. Jochen Bahns  
Partner Lawyer, Tax Consultant  
Flick Gocke Schaumburg Partnerschaft, Germany  
Jochen Bahns is a lawyer and tax consultant at the Bonn office of FGS. He advises multinational corporate groups on all areas of German and international tax law, in particular M&A, corporate reorganizations and the structuring of inbound and outbound investments. His practice also covers tax audits, litigation and transfer pricing proceedings.  
Jochen Bahns is a frequent speaker and author on topics relating to international taxation at national and international seminars and a guest lecturer at the German Federal Finance Academy.
Speakers

Alice Soh
Transfer Pricing Vice President
Barclays, UK
CA Singapore, CPA Australia, joined Barclays as VP in Transfer Pricing in December 2009.
Key lead for transfer pricing in EMEA and also covering AP transfer pricing matters, responsible for setting global transfer pricing policy and strategy for businesses/products, including business support, compliance, documentation, audit and implementation.
More recently, has been the key transfer pricing lead in the Barclay’s structural reform project and cost transformation projects. Prior to Barclays, worked in KPMG Singapore and KPMG New York transfer pricing team.

Reinout de Boer
Senior Counsel Tax Law Amsterdam
Stibbe, The Netherlands
Reinout specialises in domestic and international taxation with particular emphasis on mergers and acquisitions, private equity transactions and corporate reorganisations.
He has experience with tax controversy work, including litigation and second opinions, and leads Stibbe’s tax controversy practice.
Reinout is a member of the advisory committee for taxation of the Dutch Bar Association. He also publishes and lectures regularly on international and EU tax law.
Prior to joining Stibbe, Reinout worked for over six years as tax policy advisor at the Dutch Ministry of Finance and as tax attaché at the Dutch Permanent Representation to the European Union in Brussels.

Hema Khurana
Director Transfer Pricing & International Tax
Deloitte
Hema has worked in transfer pricing for over 15 years, is leading the Dutch Operational Transfer Pricing (Process and Technology offering) also working on global documentation & business restructuring for major multinationals operations in Europe and Asia.
She has extensive experience in designing and implementation of various operating models for clients across industries and working closely with supply chain and technology experts.

Willem Bongaerts
Partner, Tax
Bird & Bird, The Netherlands
Renowned for his cross-border work, Willem is seen as a leading tax lawyer.
Willem heads our Dutch Tax Practice. He is a partner based in The Hague and is admitted to the bar in the Netherlands and in Luxembourg.
A qualified tax lawyer, with more than 17 years of experience, Willem has built his practice around both international and domestic clients, with a particular focus on innovative companies. He specialises in international tax and advises, amongst others, European and American multinationals on cross-border transactions, corporate reorganisations, and mergers and acquisitions. He also advises clients on creating European investment and private equity funds, real estate investment funds, financing, licensing and holding structures. He is also a member of our Life Sciences Group.
Willem worked as an international tax lawyer in the Netherlands, Luxembourg and New York.
Willem is a frequent speaker on tax related topics at internal and external seminars and conferences. In addition, he frequently acts as the chairman of a variety of conferences and seminars. Willem joined us in 2014. He holds Masters degrees in Notarial Civil Law from Leiden University and in Tax Law from the University of Amsterdam. Willem is a member of the Dutch Association of Tax Advisers (NDB), the International Fiscal Association, the Dutch Bar Association (NOvA), the American Bar Association and the New York State Bar Association.
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To avoid potential conflicts of interest, WTS Global members do not offer audit services.

http://www.wts.de/

GSK Stockmann in Luxembourg is a corporate law firm with international reach and additional offices in Berlin, Frankfurt am Main, Hamburg, Heidelberg and Munich. We advise international and domestic clients in the areas of Private Equity, Corporate/M&A, Investment Funds, Capital Markets, Banking/Finance, Real Estate, Insurance and Tax.

We have brought together dynamic, multi-cultural teams of lawyers with a strong capability to analyse complex legal scenarios from different perspectives to find the best solutions to serve the interests of our clients. Our lawyers are registered with the Luxembourg bar and other European or US bars and are active members of working groups organised by bodies of the financial industry in Luxembourg.

GSK Stockmann in Luxembourg thrives to provide the highest quality legal advice and responsiveness combined with a pragmatic approach to meet the challenges and expectations of our clients. Solution driven in our approach, we tailor our services to the exact business needs of our clients.

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Lunch Topics
In order to bring added value to the conference we plan to arrange round-table interactive session during the lunch on Day 1. We will invite all the participants to be actively involved in this session to share international and local experience, and in return take away new ideas and inspirations from industry peers across the globe.

What can you expect?
Round-table settings with different strategic topic of discussion on each table. Conference participants will select a table based on the topic they would like to discuss, and the questions they would like answered.

1. Table 1
Is tax planning dead?
Roderick Sayers
Independent Tax Expert

2. Table 2
The increasing role of technology in managing the corporate tax function
Bart-Jan Veenhof
Director, Tax
Longview Europe GmbH

3. Table 3
Opportunities in doing business in Balkans
Panos Diellinas
Regional Director
EUROFAST GLOBAL EOOD

4. Table 4
The use of TP tax technology
Till Reinfeld
Partner, Transfer Pricing
WTS, Germany
Andreas Riedl
Senior Manager, Transfer Pricing
WTS, Germany

5. Table 5
Intercompany Financing
Sophia Reismann
Tax Expert – Global Transfer Pricing
OMV, Austria

6. Table 6
Tax challenges in M&A transactions
Charalampos Antoniou
Global Head of Tax Operations, Transformation and Risk Management
Zurich Insurance Company, Switzerland

7. Table 7
Evolving technologies (e.g. Blockchain, Bots) and their effect on the TP function
Sam Cicogna
VP & Head of ONESOURCE Transfer Pricing
Thomson Reuters, UK

8. Table 8
MAP/APA experiences
Konstanze Weber
Head of Tax Planning and Tax Regions, Far East/Europe
Beiersdorf AG, Germany

9. Table 9
Defending charges for centralized support/HQ functions and services – group view, entity/transfer pricing view and practical experiences
Andrei Belinski
Head of International Tax
Centrica, UK

10. Table 10
Does the new tax environment affect investment strategies?
Mathilde Ostertag
Local Partner
GSK Luxembourg SA, Luxembourg

11. Table 11
The Brexit and its tax consequences; (how) should we anticipate?
Willem Bongaerts
Partner, Tax
Bird & Bird, The Netherlands

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