

Bird & Bird

Compliance audit for food & beverage apps

Many food & beverage organisations offer mobile apps to their customers, but few consider the regulatory requirements involved in developing an app and the risks of non-compliance.

Is your app compliant?

We have discovered that many of our food & beverage clients and contacts are unaware of some significant legal risks they have taken when developing apps for their businesses.

How can we help?

In response to this, we have developed a compliance audit for food & beverage apps, which will help you to navigate legal and regulatory requirements, and manage any potential risks.

If you are thinking about or are in the process of designing an app, our specialist food & beverage lawyers can conduct a legal and regulatory compliance audit. This will allow us to uncover the key commercial and legal issues you need to consider during the next stages of the development process.

What will this involve?

We will meet with you for a face-to-face consultation, where you tell us about your app and explain its functionalities. We will also ask you a series of questions relating to your current approach to legal and regulatory requirements, including consumer rights, privacy and data

protection and IP, as well as applicable topical issues, such as nutritional guidance and medical devices legislation. We will send you a brief questionnaire to complete in advance of the meeting, to help you prepare and guide you towards a consideration of the key areas we will address.

What can you expect from us?

We will provide some immediate suggestions, but the key deliverable will be a written note based on a thorough analysis of your current approach. This will incorporate detailed recommendations for achieving compliance, setting out key areas of concern and prioritising next steps.

Get in touch

If you would like to find out more about our app compliance audit, please get in touch.

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