



Bird & Bird 'General Counsel for a Day' competition terms and conditions

1. Information on how to enter and win a place in the 'General Counsel for a Day' competition forms part of these terms and conditions of entry. By participating, entrants are deemed to have accepted the terms and be bound by the conditions.
2. The promoter of this competition is Bird & Bird (ABN 53 215 003 671) of Level 11, 68 Pitt Street, Sydney, NSW 2000, which is part of an international legal practice comprising Bird & Bird LLP and its affiliated and associated businesses (**Promoter**).
3. Entry is open to all students currently enrolled in a Bachelor of Laws or Juris Doctor degree (including when combined with another degree) at an Australian university.
4. Employees and Partners of the Promoter and relatives of partners of the Promoter are not eligible to enter this competition.
5. The competition commences at 10am (AEDT) Monday, 15 February 2016 and closes at 5pm (AEDT) Wednesday 23 March 2016(**Entry Period**). An entry is deemed to be received at the time of its receipt by the Promoter.

How to Enter:

6. To enter, entrants must:
 - a. during the Entry Period produce a video featuring the entrant of no more than 90 seconds which answers the question "*What do you envisage as the greatest opportunity for General Counsel of the future?*" (**Video**); and
 - b. during the Entry Period visit www.gcforaday.com (<http://www.gcforaday.com/>)(**Website**), complete all requisite details, including, where prompted, uploading the Video directly to the Website or attaching on the Website a YouTube link of the Video and submit the online registration form; and
 - c. be available to travel to Sydney for a day and an overnight stay at any time in the period between Monday 11 April 2016 and Friday 22 April 2016.
7. Entries must be received by the Promoter during the Entry Period. Entries received after the Entry Period will not be considered for the competition. Incomplete entries will not be accepted.
8. A maximum of one entry per person is permitted. If an entrant submits more than one

entry, the first entry in time received by the Promoter during the Entry Period will be regarded as the only eligible competition entry.

9. Entrants must not include content in the Video or the entry which is, or is in the opinion of the Promoter offensive, derogatory, discriminatory, sexual, violent, threatening or defamatory or in any way brings, or may bring the Promoter's name into disrepute.

10. To protect the integrity of the competition, the Promoter reserves the right to verify the validity of entries and to disqualify any entrant whom the Promoter believes does not satisfy the entry requirements or has, or may have tampered with the entry process or submitted an entry otherwise in accordance with these terms and conditions.

Judging and Winners:

11. This competition is a game of skill. Chance plays no part in determining the winners.

Round One

12. The first round of judging will take place on Thursday, 24 March 2016 at the Promoter's Sydney premises located at Level 11, 68 Pitt Street, Sydney, NSW 2000 (Round One).

13. All valid entries received during the Entry Period will be judged individually on their merits based on the originality, creativity and appropriateness to legal practice of the answer to the question in the Video (Judging Criteria) by a panel of judges from the Promoter.

14. At 10am (AEDT) Friday 25 March, 2016, the Promoter will announce, a shortlist of people to proceed to Round Two. The announcement will be made by publication of the names of the shortlisted entrants on the Website and on the Promoter's social media sites (Shortlist Winners). The Shortlist Winners will progress to Round Two.

Round Two

15. The second round of judging will be conducted by public vote, in accordance with clause 16 and will open at 10am (AEDT) on Friday 25 March 2016 and close at 5pm (AEDT) on Thursday 31 March 2016 (Round Two).

16. During Round Two, the general public will be asked to vote on the Website for the Shortlist Winner whose Video demonstrates the most original and creative answer to the question (Vote).

17. The five Shortlist Winners with the most Votes at the conclusion of Round Two will be declared winners of the competition (Winners). Winners will be announced before 5pm (AEST) on Monday 4 April 2016 by publication of their names on the Website.

18. Winners will also be notified by email and then by phone, following the announcement on the Website on Monday 4 April 2016. If a Winner cannot be reached by 5 pm on Tuesday 5 April 2016 on the telephone number or email address provided, the Promoter shall disqualify that Winner and no prize will be awarded to him or her. The Promoter shall select as a replacement Winner the Shortlist Winner with the next highest number of Votes. Any replacement Winner will be announced at 5pm (AEST) on Tuesday 5 April 2016 by publication of his or her name on the Website and will be notified by email and then by phone on that day. If a replacement Winner cannot be reached by 5 pm on Wednesday 6 April 2016 the replacement Winner shall be disqualified and no prize awarded to him or her.

19. Each Winner will win the opportunity to shadow a General Counsel or members of the General Counsel's in-house legal team of an Australian entity (as chosen by the Promoter at its sole discretion) for a day. Winners who live outside Sydney will be provided with return economy flights to Sydney from the Winner's nearest airport and one night's accommodation in a minimum of a four star Sydney hotel of the Promoter's choosing at a date to be selected in conjunction with the Winner, the Promoter and the allocated General Counsel during the period between Monday 11 April 2016 and Friday 22 April 2016.

20. If an allocated General Counsel is not available, the Promoter reserves the right to substitute the allocated General Counsel for a different General Counsel.

21. The prizes are not transferable and are not redeemable for cash. If the Promoter is unable to supply the nominated prize(s), the Promoter reserves the right to supply another prize, selected at its complete discretion. The judges' decision is final and binding - no correspondence will be entered into. The Promoter accepts no responsibility for late, lost or misdirected entries or other communications. Entries will be deemed void if forged, manipulated or tampered with in any way.

22. Entrants warrant that their entry is original and does not infringe the intellectual property rights of any third party.

23. By entering this promotion, entrants grant the Promoter and its licensees and assignees a non-exclusive licence to exercise all rights in perpetuity throughout the world in any and all materials submitted to the Promoter by the entrant as well as any recordings, photographs, extracts or other content taken of the entrant by the Promoter during the entrants participation in the promotion (Materials). This includes, but is not limited to, publishing the Materials in all media and formats whether now known or hereafter invented throughout the world in perpetuity, including but not limited to the right to display the Materials or any part of the Materials in whole or in part in any media, including but not limited to on the Website, the Bird & Bird website, Bird & Bird Facebook webpage and Bird & Bird Twitter account, without compensation for this continued use.

24. Before any prizes are awarded, the Winners will be required to sign a form to release the Promoter from, and indemnify the Promoter against, any and all liability arising from participation in the promotion.

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(<http://www.twobirds.com/en/>)

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