

Digital Business & Bird & Bird



Digital Regulatory Healthcheck

Our high-level healthcheck helps to optimise the value of a digital business or proposition by identifying unnecessary restrictions and risks.

Who can we help?

- All businesses with a digital presence
- Companies that are engaged in digital transformation into new and online ways of transacting business
- Companies that are concerned about their compliance with the digital regulatory environment

How we can assist

- Based on work with leading clients in the sector we have designed this semi-standardised service to enable a highlevel check and optimisation of a digital business or proposition
- Suitable for every size of business or particular projects inside them, this service enables teams to identify whether they have considered all the new challenges created by technological change and regulation
- The healthcheck will help teams identify legal issues unnecessarily restricting or risking businesses or propositions to the market

What will you get?

You can expect high-quality, innovative and practical advice. The advice consists of three elements:

- an **interview** by an experienced Bird & Bird Associate Lawyer
- **structured questions and scoring system** designed to cover all the usual relevant areas of concern and an open section to draw out special areas of difficulty
- a **benchmarking report** providing:
 - straightforward and actionable traffic light report on your digital compliance, including comments to highlight areas for attention; and
 - benchmarking scores against other organisations in the same and other sectors

This standalone service is provided at a standard charge payable in advance. It can also be offered as part of a wider range of investigatory and advisory services.

For more information including the Terms & Conditions, please complete the following:



Name:
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Company:
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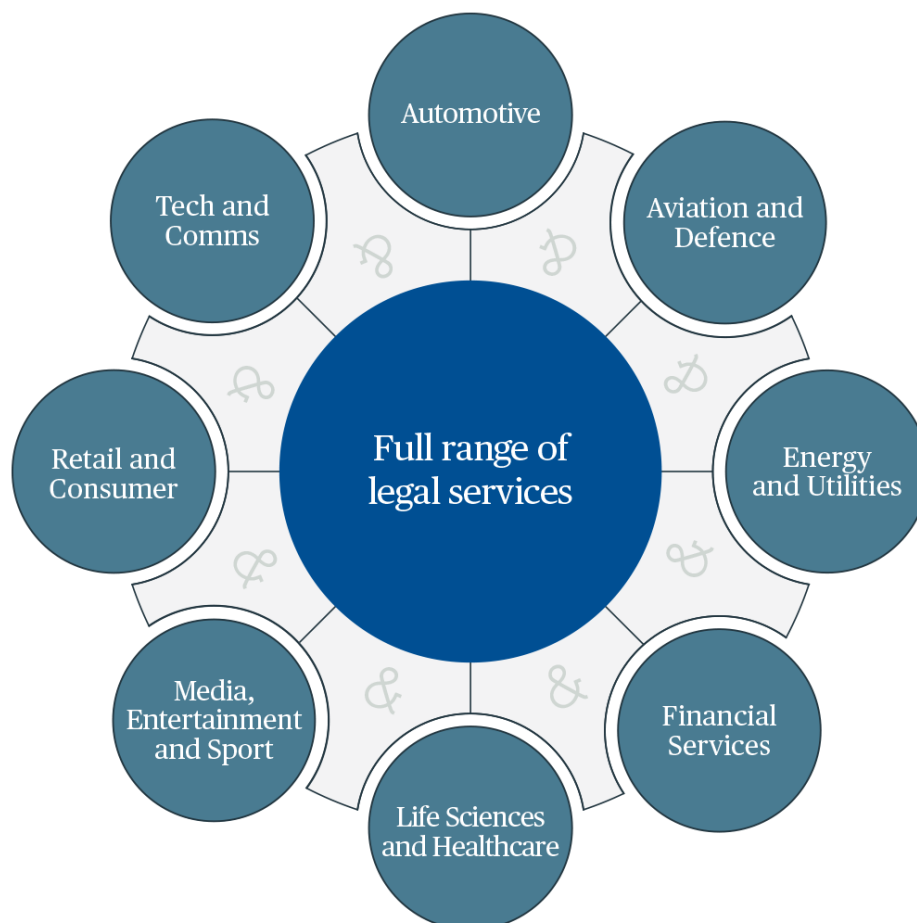
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Why choose Bird & Bird?

We have **market-leading expertise** on matters ranging from small innovative projects to supporting some of the largest companies in their **digital transformation**. We cover all legal issues that digital companies face. As one of the first law firms to organise its expertise along **sector lines**, we have built up considerable knowledge of the commercial drivers unique to the following areas:

“They provide proactive, commercially-driven advice in a timely manner and their international network seems very well integrated... Outstanding individuals who are very personable and easy to work with.”

Chambers UK 2016



As trusted advisors to many of the most valuable technology and communications companies in the world, we are renowned for our creative and often original solutions, some of which have shaped the global industry landscape.

Get in touch

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