

Bird & Bird & the Nordics

The Nordic countries are known worldwide for their high education and long-term investment in innovation and entrepreneurship. The region has provided a platform for many international success stories. The Nordic countries are amongst the best in the EU in which to start a business or find a target for investments.

We can help your business grow with legal advice in all areas of business law, which include among others:

- Corporate and M&A
- Banking and Finance
- Employment
- IT
- Intellectual Property
- Tax
- Private Equity
- Dispute Resolution
- Real Estate

It would be a mistake to classify the Nordics as a single coherent region, where business practices in one country can be translated seamlessly across borders to neighbouring jurisdictions.

Despite any superficial similarities of legal structures and policies, there are significant differences between Denmark, Finland and Sweden in a number of vital areas throughout the corporate lifecycle for multinational companies – differences which can often create surprises, and problems, for the uninformed.

In addition to the strong Nordic service offering in our offices, we have close working relationships with high quality local firms in Norway and Iceland.

Nordics+ Technology & Life Sciences = Japanese investors

In a geopolitical uncertain world, where innovation and new technologies will focus on health and climate, Japan and the Nordics are increasingly working together. Japanese investors are investing heavily in Nordic tech companies.

The Nordics, comprised of Sweden, Denmark, Norway, Finland and Iceland, have a shared history and culture expressed also in business and technology.

The areas where Nordic start-ups focus on include Greentech, Healthtech, Life Science, Smart Cities, Deeptech, and Robotics also attract investors.

Establishing your business & managing your workforce in the Nordics

The Nordic countries offer a very attractive business environment with a well-educated and skilled workforce. The Nordic region is known for its ingenuity and know-how, but also for its relatively unique welfare systems.

[Click here to find out more](#)

Japan Focus Group

Our goal is to be the best friend in the world for Japanese companies that are being changed by the digital world or those leading that change.

[Click here to find out more](#)



Video by Jori Taipale, the Head of the Nordic Region:

Why are the Nordic countries so attractive to foreign investors?

Why does Bird & Bird stand out in the Nordics?



Nordic Tech Transactions

New technology is disrupting traditional business models and transforming organisations at an ever increasing pace. As a result, technology is now a central consideration for your business, whatever sector you operate in.

[Click here to find out more](#)

We support Innovation Lab Asia and TECHBBQ



Our Nordic-Japan support team

Please contact us if you would like to discuss your business in the Nordics with us.



Martin von Haller Grønbaek
Partner, Copenhagen
Tel.: +45 3914 1616
martin.vonhaller@twobirds.com



Ryoko Nekoto
Marketing & Business Development Manager, Hong Kong
Tel.: +852 2248 6126
ryoko.nekoto@twobirds.com



Maria Carlsson
Partner, Helsinki
Tel.: +358 9 6226 6759
maria.carlsson@twobirds.com



Yuichi Sekine
Head of Business Immigration, London
Tel.: +44 20 7982 6419
yuichi.sekine@twobirds.com

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Satellite Office: Casablanca