# Automotive Connect 2021

Thursday, 30 September 2021 Sofitel Frankfurt Opera, Frankfurt/Main

> Hybrid Event: On-Site + Livestream Register online here: <u>www.ruw.de/autoconnect</u>

### Key speakers:



Bird & Bird



Anne Federle Bird & Bird



Benjamin Klein McKinsey & Company

Dr. Niels Bultink QBlox



Holly Swanson ZF Group



Frank Schlehuber

**CLEPA** 

Dr. Thomas Strohm Robert Bosch

### plus:

- Robert Boyle BorgWarner
- Sheila O'Donnell Valeo Powertrain Systems
- Dr. Karsten Leffrang Valeo
- Dr. Benedict von Saint André Valeo Siemens eAutomotive
- and many more

### **Key topics:**

- Sustainable Supply Chain Legislation What Is Intended at EU level and Already (Being) Implemented in Germany, France and Italy
- Vehicles as "Goods with Digital Elements" Under the New Directives of European Sale of Consumer Goods Law
- Semiconductor Shortages, Steel Shortages, Covid-19 Successful Legal Strategies, Current Issues and Lessons Learned
- Challenges Facing Legal Counsels of Automotive Suppliers Today and for the Next 3 5 Years
- Sustainable Power for EVs: Batteries and Hydrogen A Risk Comparison
- Access to Repair and Maintenance Information
- New Trends: Alternative Means of Conflict Resolution
- Next Hot Topic: Quantum Computing in the Automotive Industry





From legislative changes and technological developments to economic and environmental factors, the automotive industry is facing a series of important challenges in a continuously transforming technology and business environment. At our "Automotive Connect 2021" event, we will explore the latest developments and key issues affecting the automotive sector and provide perspectives and solutions through a mix of presentations, panel discussions and fireside chats. Legal experts and industry representatives will share insights into the opportunities and challenges for the automotive supply chain at the crossroads of disruptive technologies, increasing regulation and changing business models.

### Program

8:30	Registration	10.40	Coffee Break
9:00	Welcome & Introduction		Time for personal conversations, exchange of ideas and networking
P	<b>Dr. Christian Kessel</b> Partner & Co-Head of the International Automotive Group of Bird & Bird, Frankfurt/Main	11.00	Semiconductor Shortages, Steel Shortages, Covid-19 – Successful Legal Strategies, Current Issues and Lessons Learned Dr. Philipp Egler
9.10	Sustainable Supply Chain Legislation – What Is Intended at EU level and Already		Partner, Bird & Bird, Frankfurt/Main
	(Being) Implemented in Germany, France and Italy	12.00 I2.30	<ul> <li>The Year of Force Majeure? Global Semiconductor Shortage, Steel Shortage, Plastic Shortage, Renesas Fire, Texas Winter Storms, Suez Canal Blockage</li> </ul>
	<b>Dr. Matthias Spilker</b> Partner, Bird & Bird, Dusseldorf		
	<b>Thomas Oster</b> Partner, Bird & Bird, Paris		<ul> <li>Contractual Background and General Strategies</li> </ul>
	Sara Calamitosi		Shortage & Allocation
	Associate, Bird & Bird, Milan		<ul> <li>Shortage &amp; Contractual Procurement Risks</li> </ul>
	<ul> <li>Impact on Contracts in the Automotive Supply Chain</li> <li>Practical Implementation</li> <li>Risks and Remedies for OEMs and Suppliers in Particular</li> </ul>		Sourcing from Brokers
			<ul> <li>Special Freight Costs</li> <li>Lessons Learned: Need for a Reform of Contractual Relationships along the Supply Chain?</li> </ul>
10.00	Vehicles as "Goods with Digital Elements" Under the New Directives of European Sale		<ul> <li>Aftermath of the Crisis – Dispute Resolution &amp; Automotive Supply Chain</li> </ul>
	of Consumer Goods Law Ivan Kisely		Presentation
	Counsel, Bird & Bird, Bratislava		Results of Bird & Bird's Sustainability Survey in the Automotive Industry
	<b>Gian Marco Rinaldi</b> Counsel, Bird & Bird, Milan		<b>Maria Carlsson</b> Partner, Bird & Bird, Helsinki
	<ul> <li>Rising Relevance of Digital Content for OEMs, but also for Automotive Suppliers</li> </ul>		
	Defining Digital Content		Lunch Break
	<ul> <li>Requirements of Conformity of the Contents and Liability of Sellers</li> </ul>		Time for personal conversations, exchange of ideas and networking
	<ul> <li>National Implementation – Selected Examples</li> </ul>		
	Thoughts about Wider Implications for the Automotive Sector		





Panel Discussion **Challenges Facing Legal Counsels of** Automotive Suppliers Today and for the Next 3 – 5 Years

### Holly Swanson

Vice President – Legal, Active Safety Division at ZF Group, Michigan

### **Robert Boyle**

General Counsel – Europe, BorgWarner, Mannheim & Frankfurt/Main

### Sheila O'Donnell

General Counsel, Valeo Powertrain Systems **Business Group**, Paris

Moderator: Anne Federle Partner, Bird & Bird, Brussels



Sustainable Power for EVs: Batteries and Hydrogen – A Risk Comparison

> **Jonathan Speed** Partner, Bird & Bird, London

### **Russell Williamson** Senior Associate, Bird & Bird, London

- **Brief Introduction to Technology**
- **Risk Events and Areas**
- Key Regulatory Responsibilities ٠ and Impacts - Product Safety and **Environmental Factors**
- Liability Issues Legal Framework
- Access to Repair and Maintenance Information

15.30

### Frank Schlehuber

Senior Consultant Market Affairs, CLEPA -The European Association of Automotive Suppliers, Brussels

### **Morten Nissen**

Partner, Bird & Bird, Copenhagen

- Does the Type Approval Regulation ensure Sufficient Access to RMI in a More and More Connected World?
- Does Competition Law still have a Role to Play?

### 16.00

### **Coffee Break**

Time for personal conversations, exchange of ideas and networking



### **Fireside Chat**

New Trends: Alternative Means of Conflict Resolution

**Dr. Karsten Leffrang** General Counsel Germany, Valeo, **Bietigheim-Bissingen** 

Dr. Benedict von Saint André **General Counsel & Chief Compliance** Officer, Valeo Siemens eAutomotive Germany, Erlangen

- State of Play in the Automotive Industry
- Key Considerations for Tailor-Made Solutions

Moderator: Florian Hoffmann Counsel, Bird & Bird, Hamburg

### **Panel Discussion**

**Benjamin Klein** 

Next Hot Topic: Quantum Computing in the Automotive Industry



17.00





Senior Expert/Coordinator of Quantum Technologies (CR/ATM), Robert Bosch, Renningen

Moderator: Djazia Tiourtite Partner, Bird & Bird, Paris

18:00

**Concluding Remarks** 

## Registration

### Location:

Sofitel Frankfurt Opera, Opernplatz 16, 60313 Frankfurt/Main, Germany Alternatively, you can attend the conference online. In this case, you will receive the login to the broadcasting platform by e-mail in time for the event.

### Registration Fees (plus 19% VAT):

- € 329 public officials
- € 529 subscribers RAW, InTeR, RiW, EWS, BB
- € 729 industry representatives
- € 1199 regular price

### Be smart - save money:

#### Online benefit: € 50 discount when attending via livestream

5 % "multiple booker" discount when more than two participants from the same organisation register, from the third registration onwards (irrespective of the early bird discount).

Prices include conference documents and catering during the event. Please pay the participation fee upon receipt of the invoice.

#### **Registration:**

Deutscher Fachverlag GmbH Ms. Maria Belz Mainzer Landstraße 251 60326 Frankfurt am Main, Germany Telephone: +49 69 7595–1157, Fax: +49 69 7595–1150 E-Mail: Maria.Belz@dfv.de

### **Registration deadline:**

29 September 2021 Early registration is highly recommended.

### Registration

company	
name	
street address	
city + zip code	country
customer no. RAW/InTeR/RiW/EWS/BB	
tel.	e-mail
date	signature

#### **Cancellation:**

Registrations are transferable. For cancellations by 8 September 2021 an administrative fee of  $\in$  75 will be charged. After this date, and in case of no-shows, the full fee will be charged.

### Hotel recommendations:

Sofitel Frankfurt Opera Opernplatz 16 60313 Frankfurt/Main +49 (0)69 256 6950

Fleming's Selection Hotel Frankfurt-City Eschenheimer Tor 2 60318 Frankfurt/Main +49 (0)69 3700 3300 Hotel Motel One Frankfurt-Römer Berliner Straße 55 60311 Frankfurt/Main +49 (0)69 8700 4030

Holiday Inn Frankfurt - Alte Oper Mainzer Landstraße 27 60329 Frankfurt/Main +49 (0)69 255 156 500

Limited room contingents can be found under the keyword "Automotive Connect".

### Further information:

We are entitled to cancel or reschedule our events for important reasons, in particular if the number of participants is insufficient or if the speakers are unable to attend or ill.

The participants will be informed immediately in writing or by e-mail. Fees already paid will be credited or refunded for participation in other events. A further claim for damages does not exist, except in cases of intent and gross negligence.

Should the on-site event be prohibited by authorities, the conference will take place as a pure online event.

### or via fax to: +49 69 7595-1150

### or register online here: www.ruw.de/autoconnect

- I will be attending on-site
- I will be attending via livestream
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