

Automotive Connect 2021

Thursday, 30 September 2021

Sofitel Frankfurt Opera, Frankfurt/Main

Hybrid Event: On-Site + Livestream

Register online here: www.ruw.de/autoconnect

Key speakers:



Dr. Christian Kessel
Bird & Bird



Anne Federle
Bird & Bird



Holly Swanson
ZF Group



Dr. Ralph Greb
LEONI Bordnetz-Systeme



Frank Schlehuber
CLEPA



Dr. Philipp T. Ernst
McKinsey & Company



Dr. Niels Bultink
QBlox



Dr. Thomas Stroh
Robert Bosch

plus:

- Robert Boyle
BorgWarner
- Sheila O'Donnell
Valeo Powertrain Systems
- Dr. Karsten Leffrang
Valeo
- Dr. Benedict von Saint André
Valeo Siemens eAutomotive
- and many more

Key topics:

- Sustainable Supply Chain Legislation – What Is Intended at EU level and Already (Being) Implemented in Germany, France and Italy
- Vehicles as „Goods with Digital Elements“ Under the New Directives of European Sale of Consumer Goods Law
- Semiconductor Shortages, Steel Shortages, Covid-19 – Successful Legal Strategies, Current Issues and Lessons Learned
- Challenges Facing Legal Counsels of Automotive Suppliers Today and for the Next 3 – 5 Years
- Sustainable Power for EVs: Batteries and Hydrogen – A Risk Comparison
- Access to Repair and Maintenance Information
- New Trends: Alternative Means of Conflict Resolution
- Next Hot Topic: Quantum Computing in the Automotive Industry

From legislative changes and technological developments to economic and environmental factors, the automotive industry is facing a series of important challenges in a continuously transforming technology and business environment. At our „Automotive Connect 2021“ event, we will explore the latest developments and key issues affecting the automotive sector and provide perspectives and solutions through a mix of presentations, panel discussions and fireside chats. Legal experts and industry representatives will share insights into the opportunities and challenges for the automotive supply chain at the crossroads of disruptive technologies, increasing regulation and changing business models.

Program

8:30 Registration

9:00 Welcome & Introduction



Dr. Christian Kessel

Partner & Co-Head of the International Automotive Group of Bird & Bird, Frankfurt/Main

9.10 Sustainable Supply Chain Legislation – What Is Intended at EU level and Already (Being) Implemented in Germany, France and Italy



Dr. Matthias Spilker

Partner, Bird & Bird, Dusseldorf



Thomas Oster

Partner, Bird & Bird, Paris



Sara Calamitosi

Associate, Bird & Bird, Milan

- Impact on Contracts in the Automotive Supply Chain
- Practical Implementation
- Risks and Remedies for OEMs and Suppliers in Particular

10.00 Vehicles as “Goods with Digital Elements” Under the New Directives of European Sale of Consumer Goods Law



Ivan Kisely

Counsel, Bird & Bird, Bratislava



Gian Marco Rinaldi

Counsel, Bird & Bird, Milan

- Rising Relevance of Digital Content for OEMs, but also for Automotive Suppliers
- Defining Digital Content
- Requirements of Conformity of the Contents and Liability of Sellers
- National Implementation – Selected Examples
- Thoughts about Wider Implications for the Automotive Sector

10.40 Coffee Break

Time for personal conversations, exchange of ideas and networking

11.00

Semiconductor Shortages, Steel Shortages, Covid-19 – Successful Legal Strategies, Current Issues and Lessons Learned



Dr. Philipp Egler

Partner, Bird & Bird, Frankfurt/Main

- The Year of Force Majeure? Global Semiconductor Shortage, Steel Shortage, Plastic Shortage, Renesas Fire, Texas Winter Storms, Suez Canal Blockage
- Contractual Background and General Strategies
- Shortage & Allocation
- Shortage & Contractual Procurement Risks
- Sourcing from Brokers
- Special Freight Costs
- Lessons Learned: Need for a Reform of Contractual Relationships along the Supply Chain?
- Aftermath of the Crisis – Dispute Resolution & Automotive Supply Chain

12.00

Presentation

Results of Bird & Bird’s Sustainability Survey in the Automotive Industry



Maria Carlsson

Partner, Bird & Bird, Helsinki

12.30

Lunch Break

Time for personal conversations, exchange of ideas and networking

13.30

Panel Discussion
Challenges Facing Legal Counsels of Automotive Suppliers Today and for the Next 3 – 5 Years



Holly Swanson

Vice President – Legal, Active Safety Division at ZF Group, Michigan



Robert Boyle

General Counsel – Europe, BorgWarner, Mannheim & Frankfurt/Main



Sheila O'Donnell

General Counsel, Valeo Powertrain Systems Business Group, Paris

Dr. Ralph Greb

Head of Legal Group Commercial, LEONI Bordnetz-Systeme, Kitzingen

Moderator: Anne Federle

Partner, Bird & Bird, Brussels

14.45

Sustainable Power for EVs: Batteries and Hydrogen – A Risk Comparison



Jonathan Speed

Partner, Bird & Bird, London



Russell Williamson

Senior Associate, Bird & Bird, London

- Brief Introduction to Technology
- Risk Events and Areas
- Key Regulatory Responsibilities and Impacts – Product Safety and Environmental Factors
- Liability Issues – Legal Framework

15.30

Access to Repair and Maintenance Information



Frank Schlehuber

Senior Consultant Market Affairs, CLEPA – The European Association of Automotive Suppliers, Brussels



Anne Federle

Partner, Bird & Bird, Brussels

- Does the Type Approval Regulation ensure Sufficient Access to RMI in a More and More Connected World?
- Does Competition Law still have a Role to Play?

16.00

Coffee Break

Time for personal conversations, exchange of ideas and networking

16.15

Fireside Chat

New Trends: Alternative Means of Conflict Resolution



Dr. Karsten Leffrang

General Counsel Germany, Valeo, Bietigheim-Bissingen

Dr. Benedict von Saint André

General Counsel & Chief Compliance Officer, Valeo Siemens eAutomotive Germany, Erlangen

- State of Play in the Automotive Industry
- Key Considerations for Tailor-Made Solutions

Moderator: Florian Hoffmann

Counsel, Bird & Bird, Hamburg

17.00

Panel Discussion

Next Hot Topic: Quantum Computing in the Automotive Industry



Dr. Philipp T. Ernst

Senior Expert, McKinsey & Company, Hamburg



Dr. Niels Bultink

CEO & Co-Founder, QBlox, Delft



Dr. Thomas Strohm

Senior Expert/Coordinator of Quantum Technologies (CR/ATM), Robert Bosch, Renningen



Moderator: Djazia Tiourtite

Partner, Bird & Bird, Paris

18:00

Concluding Remarks

Hybrid Event: On-Site + Livestream

Registration

Location:

Sofitel Frankfurt Opera, Opernplatz 16, 60313 Frankfurt/Main, Germany
Alternatively, you can attend the conference online. In this case, you will receive the login to the broadcasting platform by e-mail in time for the event.

Registration Fees (plus 19% VAT):

€ 329 public officials
€ 529 subscribers RAW, InTeR, RiW, EWS, BB
€ 729 industry representatives
€ 1199 regular price

Be smart - save money:

Online benefit: € 50 discount when attending via livestream

5 % "multiple booker" discount when more than two participants from the same organisation register, from the third registration onwards (irrespective of the early bird discount).

Prices include conference documents and catering during the event.
Please pay the participation fee upon receipt of the invoice.

Registration:

Deutscher Fachverlag GmbH
Ms. Maria Belz
Mainzer Landstraße 251
60326 Frankfurt am Main, Germany
Telephone: +49 69 7595-1157, Fax: +49 69 7595-1150
E-Mail: Maria.Belz@dfv.de

Registration deadline:

29 September 2021
Early registration is highly recommended.

Cancellation:

Registrations are transferable. For cancellations by 8 September 2021 an administrative fee of € 75 will be charged. After this date, and in case of no-shows, the full fee will be charged.

Hotel recommendations:

Sofitel Frankfurt Opera
Opernplatz 16
60313 Frankfurt/Main
+49 (0)69 256 6950

Hotel Motel One Frankfurt-Römer
Berliner Straße 55
60311 Frankfurt/Main
+49 (0)69 8700 4030

**Fleming's Selection
Hotel Frankfurt-City**
Eschenheimer Tor 2
60318 Frankfurt/Main
+49 (0)69 3700 3300

**Holiday Inn Frankfurt
- Alte Oper**
Mainzer Landstraße 27
60329 Frankfurt/Main
+49 (0)69 255 156 500

**Limited room contingents can be found under the keyword
„Automotive Connect“.**

Further information:

We are entitled to cancel or reschedule our events for important reasons, in particular if the number of participants is insufficient or if the speakers are unable to attend or ill.

The participants will be informed immediately in writing or by e-mail. Fees already paid will be credited or refunded for participation in other events. A further claim for damages does not exist, except in cases of intent and gross negligence.

Should the on-site event be prohibited by authorities, the conference will take place as a pure online event.

Registration

company

name

street address

city + zip code

country

customer no. RAW/InTeR/RiW/EWS/BB

tel.

e-mail

date

signature

send directly to: Maria.Belz@dfv.de

or via fax to: +49 69 7595-1150

or register online here:

www.ruw.de/autoconnect

- ☐ I will be attending on-site
☐ I will be attending via livestream
☐ public official ☐ subscriber RAW/InTeR

Not yet a subscriber to RAW and InTeR?

- ☐ Yes I would like to subscribe the RAW - Recht Automobil Wirtschaft for a yearly subscription fee of € 199 in Germany.
☐ Yes I would like to subscribe the InTeR - Zeitschrift zum Innovations- und Technikrecht for a yearly subscription fee of € 289 in Germany.

Prices include mailing costs and VAT. Delivery will start immediately.

Media partners:

