

Bird & Bird

CyberBox



The truth of Cyber risk

With cyber incidents now a permanent feature of global business and generative AI transforming cyber risk, companies of all sizes and from all sectors are bracing themselves for the inevitable intrusion into their network.

Dealing with a major cyber incident can be a serious test of a company's resilience and culture. It is one of the few types of crises that can threaten business continuity and financial performance while causing irreparable harm to corporate reputation and potentially regulatory sanction.

Global regulators continue to tighten requirements around organisations' use of data and disclosure of breaches, requiring region-specific compliance knowledge and regulatory expertise, while evolving sanctions regimes in many jurisdictions adds further complexity.

So, it is no surprise that cyber security has emerged as one of the most pressing and urgent challenges facing leadership teams.

What this means for business

- Every organisation needs to consider its security position and the potential impact
- Even the best managed businesses will get hacked – it is a matter of "when" not "if"
- While we need to take sensible precautions to minimise the risk, the investment of time and money needs to be balanced between protection and preparing for the occasions when the precautions are not enough
- There needs to be a balanced range of skills involved – technical IT
- Know-how is not enough
- A multi-disciplinary approach is required
- Remember: a cyber incident is a people issue
- Changing laws means changing reporting, governance, and benchmarking requirements
- Insurance will not cover all risks

The Challenge

← Your cyber challenge →



Data protection



IT systems and technical architecture



Stakeholder communications



Other legal/regulatory requirements



Crisis management



Employee engagement



Reputation management



Insurance cover



Induction and training



Third party/supply chain

← Our solution →

What is CyberBox?

CyberBox is a multidisciplinary task force led by Bird & Bird that provides a complete support solution to clients who are addressing the risk of a cyber-attack.

CyberBox focuses not only on providing the most skilled level of response to a cyber incident but also on the development and implementation of cyber resilience programmes to support clients' regulatory compliance requirements and to significantly improve their capability to respond to and mitigate the effects of a major cyber incident.

CyberBox is offered in parallel with Bird & Bird's Data Breach Management Tool.



What is CyberBox?

Who makes up the task force and what roles do they play in CyberBox?

Bird & Bird

Bird & Bird LLP – a tech savvy law firm dealing with all legal aspects associated with the development and improvement of cyber resilience and cyber incident response including regulatory compliance.



S-RM – a global risk and intelligence consultancy which provides cyber advisory, testing and incident response services to clients across all regions and major sectors.



INKERMAN GROUP SCREENING

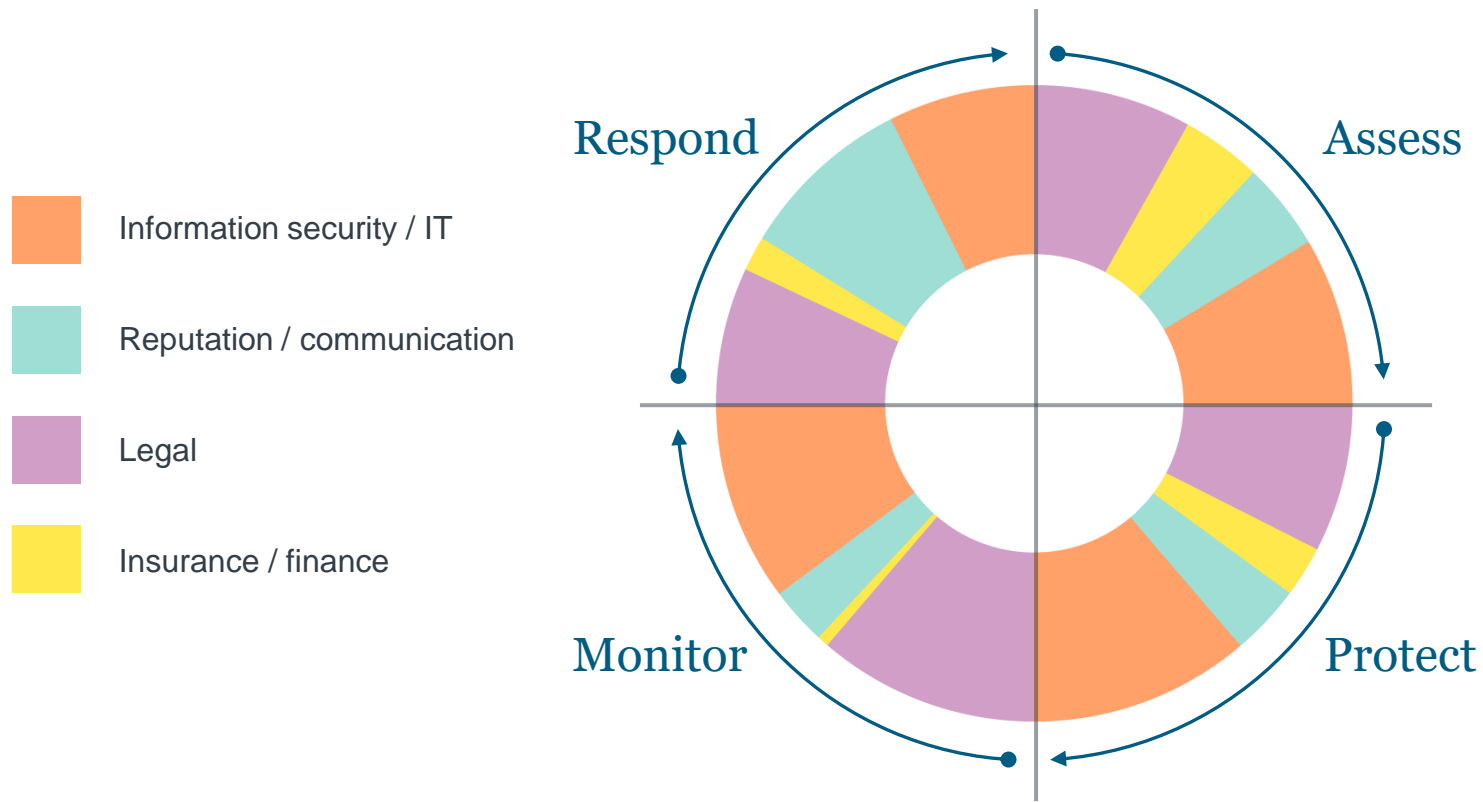
Inkerman Group – An Intelligence and Investigations security company providing the 24/7 cyber incident line, crisis management and project management incident response.



FGS Global – an internationally renowned strategic communications consultancy with specialist cyber crisis communications expertise to assist with cyber crisis preparedness plans, cyber communications strategy, development of internal and external communications, and providing communications support with all stakeholders across all channels, when incidents occur.

A balanced approach

Combining the right capabilities at every stage



Our approach

How we deliver a staged and structured plan



Assess & Fix



We will work with you to assess the risks and your preparedness, provide 'quick fixes' to achieve improved protection and, where desired, certification. We can help you to develop a comprehensive cyber communications plan to ensure you are well placed to provide timely response if an incident occurs



Improve & Protect



We will help you implement proportionate security enhancements, plans and training

Endorsement of a fully costed project plan



Manage & Monitor



We will keep you abreast of emerging threats and requirements and regularly review your plans to ensure they address the emerging risks



Respond & Defend



We are on standby to support you through any incident
We support you in creating and carrying out your incident response plan



Stage one – Assess

What we will do

- Interview key personnel
- Review:
 - Cyber attacks to date
 - Policies and procedures
 - Incident response plans
 - Preparations for compliance purposes
 - Insurance coverage
 - Internal and external communication plans
 - IT infrastructure
 - Network and physical security
 - Purchased cyber focused applications
 - Key supplier contracts
- Penetration testing and passive information gathering exercise

We will deliver to you

- An industry-specific review that highlights:
 - the level of risk
 - key threats
 - cyber insurance benchmarks
 - legal requirements
- A gap analysis from the review task
- A prioritised, costed plan to address the key concerns
- Guidance on reporting obligations
- Cyber Essentials certification, if relevant
- A regulatory impact assessment to deal with regulatory requirements

Key deliverable

A report providing a thorough assessment of your cyber-readiness, including recommendations and an agreed plan for subsequent stages



Stage two – Protect

What we will do

- Identify and train your response teams
- Develop crisis communication protocols and procedures and deliver media training for key personnel
- Redraft relevant policies where needed
- Upgrade your response plans and procedures
- Create pro forma legal notifications for compliance purposes
- Amend and renegotiate key contracts
- Deliver a crisis simulation exercise

We will deliver to you

- Business processes for ensuring reporting obligations are met
- Improved insurance at competitive rates
- Internal and external communications plans
- A physical security assessment and remediation plan
- A technical security assessment and remediation plan
- Cyber security awareness training based on behaviour change

Key deliverable

Implementation of the agreed improvement plan and delivery of media training and crisis simulation



Stage three – Monitor

- 1 Monthly Cyber threat intelligence reports and 'Code Red' alert notifications
- 2 6 month review workshop to reassess risks and preparedness
- 3 CyberBox 24/7 emergency response line to ensure you can contact the response team whatever time of day or night
- 4 Periodical assessments of your state of protection against cyber attack and your preparations for managing and mitigating cyber incidents
- 5 Web screening for infringement of brands and goods. We can offer a service that monitors both the "open" and "dark" web for misuse of brands and offers for sale of stolen or counterfeit goods and then delivers the response path to close down infringement



Stage four – Respond

Emergency access to a team of experts to guide you through the incident from first response to stabilize and fix

Immediate deployment of an incident support team with all the skills required:



Legal



Forensic investigation



Communications / social media / stakeholder liaison



Employee engagement



Technical

Meet the team

Bird & Bird

Bird & Bird is one of the world's top-ranked law firms in the technology sector and has leading practices in data protection, intellectual property and commercial law. With 32 offices across Europe, the Middle East and Asia Pacific, stretching from London to Sydney, the firm is able to provide experts in cyber security. Its lawyers regularly speak at major global conferences on the topic and advise some of the world's largest global companies, as well as helping Governments formulate Cyber law.



FGS Global is one of the world's leading strategic communications firms with an award-winning global crisis communications team.

We have helped companies ranging from FTSE 100 and Fortune 500 companies to startups, prepare for, manage and recover from cybersecurity-related issues.

Working closely with companies' incident response teams, outside counsel and digital forensics firms, we have helped our clients deliver timely, accurate and compelling information to stakeholders when it matters most.

Meet the team



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The Inkerman Group is a well-established international business risk and intelligence company, working throughout the world to identify and monitor the risks, threats and vulnerabilities facing businesses today, and delivering solutions that counter or mitigate them. The Company provides specialist cyber services to clients including the provision of multilingual 24/7 Emergency Helplines / Operations Centre Response, incident investigations, due diligence including digital and social media reporting, personnel background screening and physical security / reviews.



S-RM is a global risk and intelligence consultancy which provides intelligence, resilience and response services to clients across all regions and major sectors. Our Cyber Advisory and Testing practices help Cyber Box customers improve their cyber resilience. Our Incident Response and Forensics practice provides a 24/7 service to help Cyber Box customers recover swiftly from cyber incidents.

Fair and transparent charging



Other than in incident response CyberBox works with fixed fees that are agreed with you in advance. We tailor our CyberBox offering to meet your unique requirements and preferences meaning that fees are agreed in line with the services required by your organisation.



For incident response CyberBox works with agreed fixed fees where there is a defined scope of service and in other cases with rates that show a meaningful discount to each team members standard rates.



CyberBox welcomes the opportunity to link payments to the delivery of outputs that you can evaluate and assess against agreed quality criteria.

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Thank you

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