

Phil Sherrell Partner

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## Clients value Phil's calming presence, pragmatic advice and excellent strategic approach.

Phil is a partner specialising in reputation management and media litigation.

He advises a number of corporate entities and high net worth individuals on their dealings with the media in its widest sense (print, broadcast, social etc), advising on strategies to protect their reputation. This work is typically behind the scenes, helping clients to pre-empt and avoid damaging publicity through use of various legal and non-legal tools, including the use of privacy laws to obtain injunctions, often working in tandem with the leading PR agencies.

He also helps client anticipate and avoid reputational crises through bespoke training sessions on the use of legal tools to prevent, recent recipients of which include a sports governing body and several wellknown brands.