

Bird & Bird

Melissa Murray

Melissa is a leading expert on Middle East franchising specialising in acting for international franchisors and master franchisees on their operations in the Middle East.

Melissa Murray
Partner

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Melissa is a partner in our Corporate and Commercial Groups, based in Abu Dhabi.

She advises international and regional franchisors, distributors, hotel operators, developers and service providers on their operations in the Middle East and specifically the United Arab Emirates. She specialises in all forms of strategic and operational franchise, agency and commercial law governing franchise operations throughout the Gulf and Middle East.

Her experience includes franchising and exploitation of intellectual property rights in the fashion, food and beverage, childcare & schooling, real estate, sporting goods, pharmaceutical, IT services and general retail industries.

"Melissa Murray (Abu Dhabi) is considered as the "the number one choice" for franchisors entering the MENA region."

Who's Who Legal: Franchise 2014

Melissa Murray is widely acclaimed for the comprehensive service she provides on franchising deals in the retail, hotel and restaurant sectors.

Peers see her as a strong competitor.

Chambers Global 2014

Sources applaud Melissa's industry expertise and excellent reputation in the UAE market.

Chambers Global 2013

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