

Fund, Expand... Exit! To patent or not to patent?

Protecting your ideas can be crucial, but do you always need to? In our second event of the series, we take a look at the ins and outs of patents, including how to get them, what investors think of them, and how a new Government scheme uses them in tax breaks.

Date: Thursday 18th July 2013

Time: Arrival from 6.30pm. Talks from 7pm till 8pm then networking and drinks till 9pm

Address: Bird & Bird LLP, 15 Fetter Lane, London, EC4A 1JP

[Click here
to register for this event](#)

The key ways to protect your IP

Patents, copyright, trademarks, designs and trade secrets. We'll provide an overview on how and more importantly, when they can work for your business.

What investors say

Can you only get investment if your idea is protected? This session looks at IP protection through the eyes of an investor, with a further peek at securing investment too.

The tax advantages of owning patents

A new government scheme allows companies to pay less tax on profits made from commercialising a patent. We'll find out how this works and who can apply.

The Speakers:

 GrantTree

Paulina has been involved with tech startups and fundraising, firstly through an accelerator she cofounded (dreamstake.net), and secondly through GrantTree, a niche R&D fundraising consultancy she launched in 2010. Having recognised a major need for access to funding without giving up equity, GrantTree raised close to £3m worth of Government funding for over 90 clients to date, and is steadily growing.

Paulina Sygulska
www.granttree.co.uk

 the ideas factory entrepreneurs

Over the last decade, Rod has been involved in raising over £80m for 400 businesses including many start-ups. He has a pedigree in the Angel Investment world. His father, the late David Beer, founded the largest and most established Business Angel Network in the UK, Beer & Partners Limited. Using his years' of experience, Rod specialises in getting businesses ready for investment and guiding them through the fund-raising process. Rod also sits on the East Surrey board for the UK's largest business education charity, Young Enterprise.

Rod Beer
www.theideasfactoryentrepreneurs.com



Bird & Bird

Robert is a partner in the Intellectual Property division of leading law firm, Bird & Bird. He has significant experience in both contentious and non-contentious IP work, advising on the full range of issues relating to patents, copyright, trademarks, designs and trade secrets/confidential information. Rob advises clients of all shapes and sizes, from start-ups to multinationals across a range of IP rich industries, including life sciences, energy and utilities, speciality chemicals, mechanical engineering and electronics on various strategic IP issues, including IP lifecycle management.

Robert Williams
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