

Franchise your business

Best practice Seminar for aspiring franchisors



Wednesday 14th October 10am - 1pm
@Bird & Bird LLP, 15 Fetter Lane, London
EC4A 1JP

A three hour session including lunch that will provide you with strategic information on franchising your business. The main topics discussed will be:

What are the benefits of franchising?

What are the potential pitfalls of franchising?

Can your business be franchised?

What are the 'set in stone' do's and don'ts of franchising your business?

What are your next steps: what will you need & who will you need?

Hosting and Presenting will be:



Suzie McCafferty, managing director at Platinum Wave. Suzie has 15 years of international franchising experience and is one of the most sought after consultants in the UK



Graeme Payne, partner at Bird & Bird. Graeme is highly regarded as a leading legal expert advising franchisors both in the UK and internationally



Martin Francis, franchise director HSBC Bank.
Martin is a longstanding member of the
highly respected HSBC UK franchise team

Please Reply by email to book a place for you or a member of your team

Places are limited and charged at £50 plus VAT

For more details please visit
www.platinumwave.co.uk/blog/events-diary