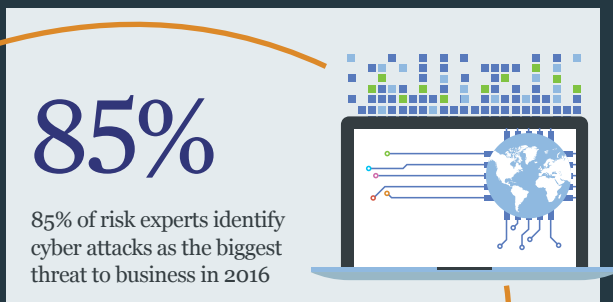


# Bird & Bird & CyberBox & Prepare & Defend

The current response of the business sector to cyber risk is erratic and often misguided. When spurred to action there is a tendency to waste time, energy and money in searching for a 'silver bullet' and adopting a patchwork strategy in the misguided aspiration to cyber-attack-proof the system.



## What to do?

*There is no 'one size fits all' approach to cyber preparation.*

Businesses should adopt an integrated, multidisciplinary approach to cyber resilience.

A multidisciplinary approach requires the balanced engagement of forensic IT specialists, penetration testers, lawyers, public relations and communications consultants, insurance brokers and strategic intelligence advisers.

# CyberBox

To meet the challenge of finding a prudent, proportionate and effective way to improve cyber resilience we have established the multidisciplinary task force - CyberBox.

CyberBox is a multidisciplinary approach to cyber resilience planning.

The breadth of experience available in Cyberbox means we can offer a single point, integrated, bespoke solution to support your cyber resilience planning.

Our services include:

- Resilience evaluation and threat assessment and categorisation
- Response planning
- Communications and PR planning
- Insurance evaluation
- Penetration Testing and simulation exercises
- Training
- Fully integrated incident response support

We will help you decide and craft cyber resilience that is right for your business.

*To find out more, contact a member of the CyberBox team to help you:*



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*Partner*

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## CyberBox



Insurance



Public relations and reputation management



Legal expertise



Cyber resilience analytics



Penetration testing, technical assurance, incident response