## Bird&Bird

# Our International Tax Practice

At Bird & Bird we deliver a global service through our international tax group operating across our network.

The corporate tax team advises on international IP, finance and holding structures, tax incentivisation schemes, supply chain issues and sector specific taxes. We provide expert tax advice in corporate, real estate and finance structuring and transactions including cross-border takeovers, mergers & acquisitions, management buyouts, joint ventures, real estate holding structures, private equity, venture capital and other strategic alliances.

Our innovative tax disputes and investigations team specialises in handling tax risks that arise in sectors most affected by technological change, with a wealth of experience leading complex tax disclosure projects. Our team is dedicated full time to the resolution of disputes with the tax authorities. We provide clients with assistance throughout the life cycle of a dispute, including pre-emptive advice to help manage the risk of a future dispute, the identification and disclosure of information and documents during an investigation, and litigation in the tax tribunals and courts.

**Transfer pricing services** include the development of economically supportable pricing strategies and benchmark analysis, preparation of global and jurisdiction-specific transfer pricing documentation, supply chain re-engineering, benefit tests, filing and management of the Mutual Agreement Procedure, and filing and negotiation of Advance Pricing Agreements.

Our employee incentives and benefits team design, draft and implement employee share plans and other incentive arrangements and we advise on the E.I.B. aspects of corporate transactions for a wide range of clients from multi-national corporates to private companies and individuals. We understand the need for today's management incentives to be even more finely tuned so that they deliver long-term value for shareholders. We work closely with our employment, business immigration, tax and corporate groups to help you design and implement the compensation and incentive right arrangements.

The indirect tax, trade and customs practice has valuable experience and insight from industry and fiscal authorities, as well as extensive practical skills of accounting practices, supply chain processes and the different indirect tax legislation in each country. By combining our first-class legal expertise with deep sector and local knowledge, we have become known for our refreshingly creative thinking to help clients achieve their commercial goals.



## Bird&Bird

# How are we different?

We have key differentiators to your normal law firm, here are just a few:

## Disruptive technology

We are renowned for being global leaders in technology and the digital world, meaning we are perfectly placed to help clients through the challenges and highlight the opportunities of the ongoing technological revolution.

What's more, we deploy AI in our day to day working and have developed tools with the help of leading LegalTech platforms to ensure we provide an experience that is efficient, professional and cutting-edge.

#### Global reach

Our One Firm approach means that our tax practice is not siloed by jurisdiction. Rather we act as one international team on a multitude of cross border work and can step in to help our international colleagues and clients without difficulty.

#### Sector focus

By choosing to focus on specific industries, our lawyers are able to build up considerable knowledge of the commercial drivers unique to our client's industries, enabling us to deliver more targeted advice in a commercial context.

The decision to organise our firm into sector groups also means that we can draw on expertise and experience from different sectors to help us guide clients.

#### Our sector focus includes:

Automotive

Energy and Utilities

Life Sciences and Healthcare

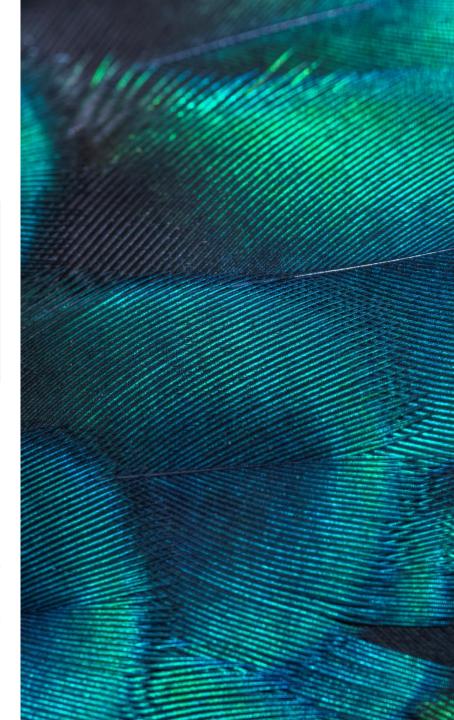
**Retail and Consumer** 

Aviation and Defence

**Financial Services** 

Media, Entertainment and Sport

**Tech and Comms** 



# Bird&Bird

# International reach

Bird & Bird offices worldwide

Abu Dhabi • Amsterdam •

Beijing • Bratislava •

Brussels • Budapest •

Casablanca • Copenhagen •

Dubai • Dublin • Dusseldorf

• Frankfurt • The Hague •

Hamburg • Helsinki •

Hong Kong • London •

Lyon • Madrid • Milan •

Munich • Paris • Prague •

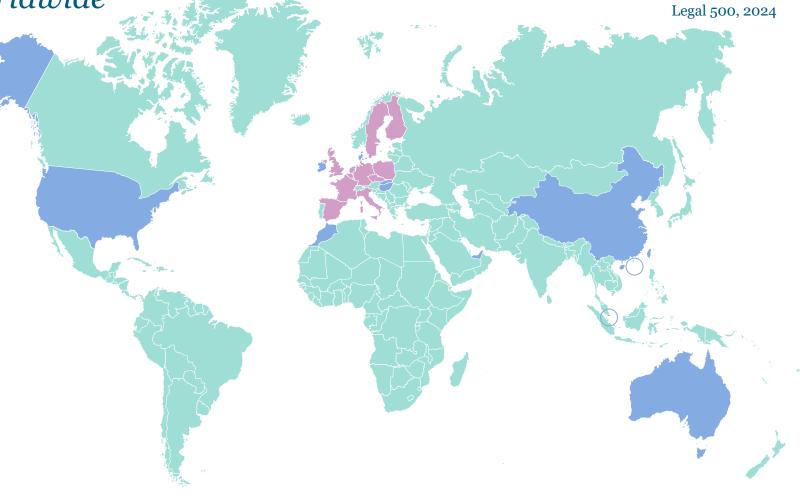
Rome • San Francisco •

Shanghai • Shenzhen •

Singapore • Stockholm •

Sydney • Tokyo • Warsaw

'Very impressive breadth of knowledge, reactivity, international reach and commercial understanding.'



# Bird&Bird Key contacts



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