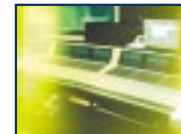


BIRD & BIRD

Sweden

Stockholm





Bird & Bird Sweden

Bird & Bird is an international law firm that combines full service capabilities with a sector focus



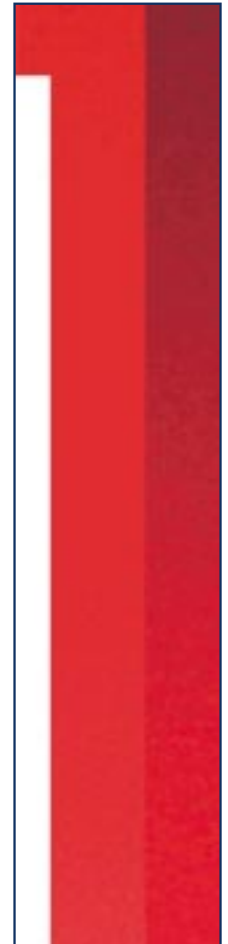
Sector expertise with an international edge

Bird & Bird is an international law firm that combines full service capabilities with a sector focus. We have more than 400 lawyers spread throughout offices in strategic centres across Europe and Asia. We have strong professional links with firms in other key business centres across the globe. Operating as an integrated firm and a single partnership, we are able to offer a co-ordinated comprehensive law service that has both international reach and local insight.

Our international outlook means that Bird & Bird Stockholm serves a global portfolio of clients doing business in Sweden as well as Swedish clients looking to do business abroad. To domestic and international clients, we offer a team of first class lawyers in key roles to provide a full range of legal services from corporate and commercial to real estate and dispute resolution.

While developments in the law drive our practice areas, it is the demands of the market that shape our sector expertise. Our role is ultimately to support commercial decision-making. To this end, our lawyers are encouraged to develop a high degree of specialist knowledge of a client's business and the market forces that drive it. This sets Bird & Bird apart from other law firms.

While our client portfolio in Stockholm includes organisations from a range of industries, Bird & Bird has built a reputation for excellence in key business sectors including communications, information technology, life sciences and media.



Welcome to our brochure. Please make yourself comfortable.



01

02

03

04

05

06

07

Full service

Alongside our sector focus, one of Bird & Bird's strengths is our ability to offer a full service capability from all of our offices



Full service capability

The success of our sector focus approach is strongly linked to our ability to offer first class legal services in all major areas of commercial and business law. All lawyers within the firm work in practice groups which are both national and international. Our Stockholm office has significant strengths in the following disciplines:

Commercial

The firm's commercial lawyers provide practical, professional advice and assistance on a wide range of domestic and international commercial matters from strategic planning of transactions and negotiation of contracts to deal implementation and contract management. Our lawyers work proactively with clients whilst ensuring activities are soundly and securely based and to provide a first rate technical service.

Corporate

Our Corporate Practice has grown significantly over recent years, providing advice on corporate law and corporate governance issues. We are regularly involved in transactional work in the areas of private equity, venture capital transactions, mergers & acquisitions and corporate restructurings for private and public companies. Lawyers in the Corporate Practice work closely with other lawyers within the firm, specialised in areas such as competition, employment, banking and intellectual property to provide a full corporate law service to clients.

Intellectual Property

Bird & Bird's Intellectual Property Group provides specialist advice on all aspects of the establishment, acquisition, transfer and protection of intellectual property rights. Bird & Bird recognises the increasing importance of intellectual property rights in today's commercial business world. This enables the group to provide specialist advice to clients in all types of intellectual property matters.

Employment

The Employment Practice provides full corporate support including advice on mergers & acquisitions, employee rights in the context of corporate and business disposals, workforce restructuring and redundancy programmes. The Practice also advises on employment terminations, drafting contracts and staff handbooks.

Real Estate

The Real Estate Practice offers comprehensive advice on all aspects of commercial property law. This includes providing advice on acquisitions, environmental issues, rights of use, securities and planning.

Litigation & Dispute Resolution

The Litigation & Dispute Resolution Practice provides advice and represents clients in all kinds of contentious matters prior to court and in domestic and international arbitration proceedings. Litigation as well as commercial advice requires deep understanding of the commercial environment in which our clients operate and often involves complicated technical issues. We have extensive experience acting for clients in a wide variety of industrial and commercial disputes including on regulatory processes in our key sectors of communications, information technology, life sciences and media.



01

02

03

04

05

06

07

Communications

With the Internet, digital and broadcasting revolutions, the communications sector has seen some of the most far-reaching developments since the advent of television



Unrivalled insight - unique perspective

With the Internet, digital and broadcasting revolutions, the communications sector has seen some of the most far-reaching developments since the advent of television. Offering practical legal advice in an ever-changing industry that is growing in complexity, is a challenge in itself. Bird & Bird has developed a reputation for adding value by finding innovative and creative solutions to the most complex legal problems faced by companies operating in this sector.

Bird & Bird has one of the largest dedicated international groups of communications lawyers in Europe. The lawyers in our Stockholm office have extensive experience working as in-house counsels and as external advisors to a broad range of communications companies from start-ups to market leaders. This combination of strong local expertise and international reach has given us unrivalled insight into the communications industry, enabling us to provide legal advice with added value. Our strong commitment to the sector has attracted key clients ranging from multinational companies, government organisations and large vencap companies through to entrepreneurs and start-ups. Our extensive knowledge of the regulatory environment and market place ensures that we offer a unique perspective that enables clients to optimise commercial opportunities and mitigate risk.



Our extensive knowledge of the market place ensures that we offer a unique perspective that enables clients to optimise commercial opportunities and mitigate risk





Information Technology

Bird & Bird has helped its clients profit from every major wave of change in the IT sector since technology has impacted business

Connect with extensive IT knowledge

Bird & Bird has helped its clients profit from every major wave of change in the IT sector since technology has impacted business. At Bird & Bird we aim to provide a unique legal service based on extensive knowledge of the IT sector. While many people talk about successful partnerships, we believe they are best achieved through developing a thorough understanding of the real world needs of our clients in the context of their industry environment. We believe that through this approach we can deliver effective legal solutions which are based on our clients' real needs.

We are able to provide a comprehensive range of IT advice from legal assistance on consulting and systems integration to outsourcing. Our clients are organisations in the public and private sectors, including a cross-section of blue-chip companies as well as developers, distributors and suppliers of IT systems and services.

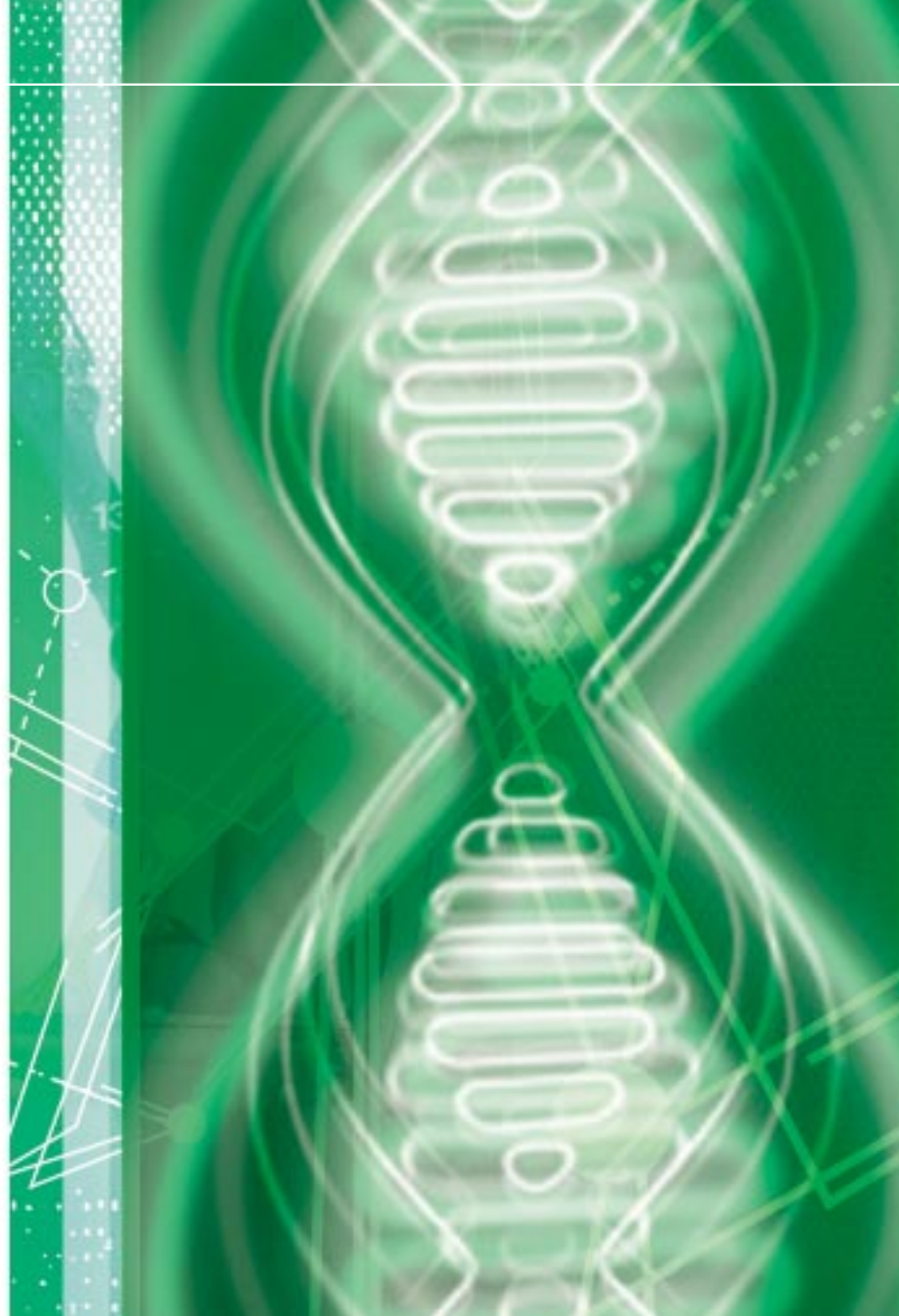
We work side-by-side with our clients to resolve and manage each matter in order to maximise project success ratios and minimise risks and liabilities. Because we are aware that time-to-market is key and that value for money is the ultimate test, we work with our clients every step of the way to ensure that their objectives are met.

Because we are aware that time-to-market is key and that value for money is the ultimate test, we work with our clients every step of the way to ensure that their objectives are met



Life Sciences

Over the last decade, the understanding of biology and biochemistry has increased exponentially



Biological revolution – legal evolution

Over the last decade, the understanding of biology and biochemistry has increased exponentially. The Swedish life sciences industry is the fourth largest in Europe and is at the forefront of commercialising the technologies and therapies that this new knowledge affords.

As the understanding of life sciences increases, so the complexity and diversity of corporate and commercial transactions in this sector also increases. This increased complexity creates challenges and opportunities which affect the Swedish life science community as a whole. The ability of Swedish life sciences companies to adapt to these changes will be a key criterion for their success. Recruiting and retaining the right advisors are critical steps to overcome in this process.

At Bird & Bird, we have built our Life Sciences Group on the belief that deep understanding of the scientific and commercial factors that drive the sector forward go hand in hand with providing the legal advice that helps to secure commercial developments. It is this combination of knowledge that enables us to provide our clients with practical and commercial advice that helps them to realise their business goals. Our Stockholm office includes lawyers with experience from inside the Swedish pharmaceutical, biotech and life sciences industry, lawyers who know how the industry works and where the legal pitfalls are.

Deep understanding of the scientific and commercial factors that drive this sector forward goes hand in hand with providing the legal advice that helps to secure commercial developments

Exponential growth, expanding possibilities, organic technology development.



01

02

03

04

05

06

07

Media

The Swedish music industry has undergone some radical developments since the 1970s



Music appreciation

The Swedish music industry has undergone some radical developments since the 1970s when artists' managers were viewed by the authorities as illegal employment agencies. Today, the Swedish music and entertainment business is regarded as an export asset to rival both the IT and communications industries. As one of the pioneering legal consultants to the industry, Bird & Bird's lawyers have played a key role in this transformation.

Early on, clients were attracted by our ability to combine a high degree of competence in corporate and commercial law, mergers & acquisitions and litigation with extensive expertise in intellectual property law. On this foundation we have built a unique bank of experience and network of national and international contacts. This has helped us to develop deep knowledge and understanding of how the music business works, its needs and demands. We operate across the music sector with clients ranging from artists, producers and song writers to concert promoters, record companies and music publishers. Our services have changed as the industry has developed and we now also offer a full legal media service to clients operating in TV, film, theatre and new media.

The increasingly international nature of the media industry combined with the importance of convergent technologies such as communications and IT calls for more focused expertise. At Bird & Bird, we are able to draw upon the in-depth knowledge of lawyers in each of our offices who deeply understand the underlying technologies, the commercial drivers and the law in this sector.

We now offer a full media service to clients operating in music, TV, film, theatre and new media



High technology mixing desk juxtaposed with more traditional media.



01

02

03

04

05

06

07

International presence - local understanding

Bird & Bird is committed to providing clients with an international service combined with genuine local knowledge and understanding. This is demonstrated across the whole firm by the way in which lawyers from each of our offices work together to provide a tailored, seamless, cross-border service that is based on client needs. Added to this, our offices are staffed by local lawyers, all of whom have an excellent insight into local market conditions and culture coupled with a deep understanding of the sectors and areas of legal practice in which they work.



BIRD & BIRD

www.twobirds.com

Beijing

3614 China World Trade Centre,
Tower 1
1 Jianguomenwai Dajie
Chaoyang District
Beijing 100004, PRC
Tel: +86 10 6505 6667
Fax: +86 10 6505 9469

Brussels

Avenue d'Auderghem 22-28 bte 9
1040 Brussels
Belgium
Tel: +32 (0)2 282 6000
Fax: +32 (0)2 282 6011

Düsseldorf

Carl-Theodor-Straße 6
40213 Düsseldorf
Germany
Tel: +49 (0)211 2005 6000
Fax: +49 (0)211 2005 6011

Frankfurt

Taunusanlage 1
60329 Frankfurt am Main
Germany
Tel: +49 (0)69 74222 6000
Fax: +49 (0)69 74222 6011

The Hague

Van Alkemadeaan 700
2597 AW The Hague
P.O. Box 30311
2500 GH The Hague
The Netherlands
Tel: +31 (0)70 353 8800
Fax: +31 (0)70 353 8811

Helsinki

Mannerheimintie 8
00100 Helsinki
Finland
Tel: +358 (0)9 622 6670
Fax: +358 (0)9 622 6677

Hong Kong

33/F, Three Pacific Place
1 Queens Road East
Hong Kong
Tel: +852 2248 6000
Fax: +852 2248 6011

London

15 Fetter Lane
London
EC4A 1JP
UK
Tel: +44 (0)20 7415 6000
Fax: +44 (0)20 7415 6111

Lyon

23 boulevard Jules Favre
Lyon
69006
France
Tel: + 33 (0) 4 78 65 6000
Fax: + 33 (0) 4 78 65 6011

Madrid

Jorge Juan, 8, 1º
28001 Madrid
Spain
Tel: + 34 91 790 6000
Fax: + 34 91 790 6011

Milan

Via Montenapoleone, 10
20121 Milan
Italy
Tel: +39 02 30 35 6000
Fax: +39 02 30 35 6011

Munich

Pacellistrasse 14
80333 Munich
Germany
Tel: +49 (0)89 3581 6000
Fax: +49 (0)89 3581 6011

Paris

Centre d'Affaires Edouard VII
3 square Edouard VII
75009 Paris
France
Tel: +33 (0)1 42 68 6000
Fax: +33 (0)1 42 68 6011

Rome

Via di San Sebastianello, 9
00187 Rome
Italy
Tel: +39 06 69 66 7000
Fax: +39 06 69 66 7011

Stockholm

Norrlandsgatan 15
Box 7714
SE-103 95 Stockholm
Sweden
Tel: +46 (0)8 506 320 00
Fax: +46 (0)8 506 320 90