

BIRD & BIRD

Spain

Madrid - sector expertise with an international edge



Bird & Bird - International

- an international law firm that combines full service capabilities with sector focus
- more than 500 lawyers located in the principal jurisdictions in Europe and Asia
- provide a co-ordinated law service that has local insight and international reach
- full service – provide a full range of IP, corporate, commercial and dispute resolution legal services
- sector focus – deep understanding of chosen industry sectors

Bird & Bird - Spain

- operate in all the sectors and practices of Bird & Bird
- experienced and passionate leading lawyers
- located in Madrid, the business hub of the Iberian Peninsula and gateway to South America.



Sector focus

- in-depth understanding of chosen industry sectors enables us to add value to our clients' businesses
 - practical, professional advice and assistance on a wide range of domestic and international matters from strategic planning of transactions and negotiation of contracts to deal implementation and management
 - focus on:
 - communications, information technology, banking & financial services, life sciences, media, sport and aviation & aerospace.
- provide a full range of commercially focused legal services covering all areas of commercial business law:
 - Commercial
 - Corporate / M&A
 - Dispute resolution
 - Employment
 - EU & competition
 - Finance
 - Intellectual property
 - Outsourcing

Services

Commercial
Corporate / M&A
Dispute resolution
Employment
EU & competition
Finance
Intellectual property
Outsourcing

Sectors

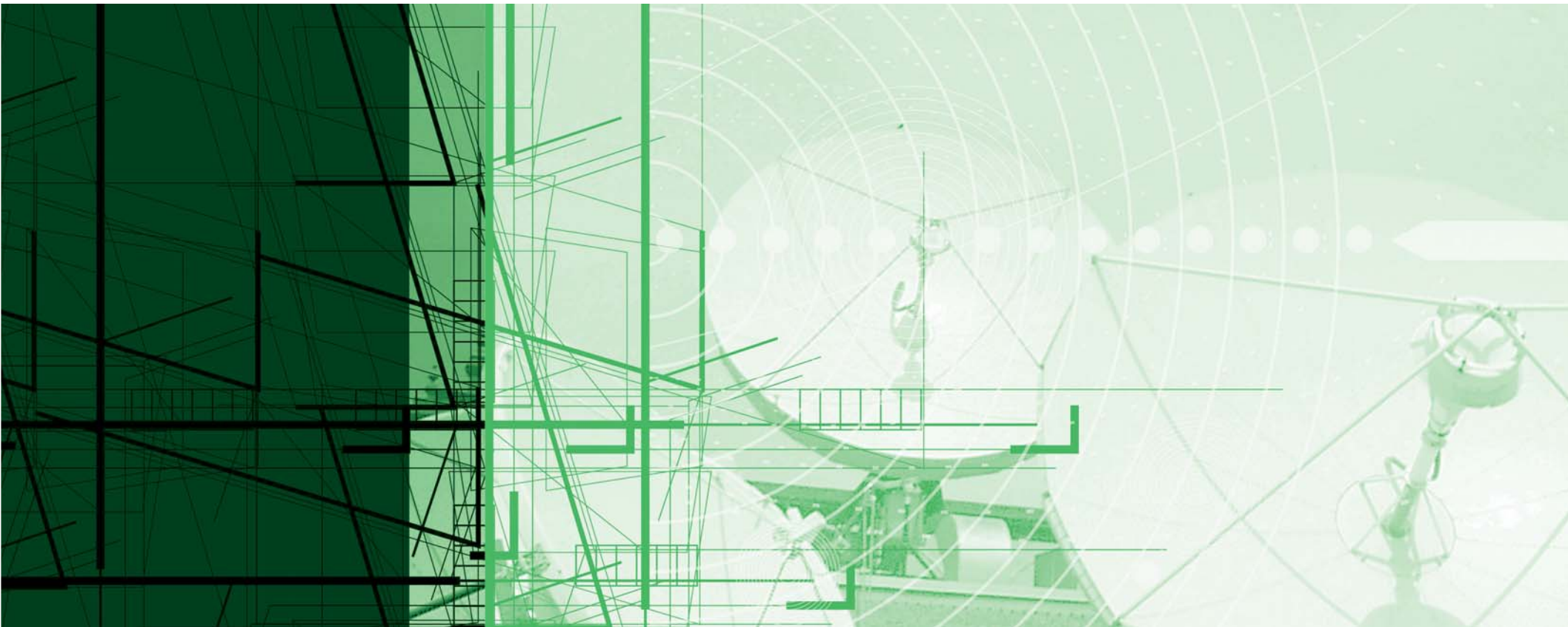
Communications
Information technology
Banking & financial services
Life sciences
Media
Sport
Aviation & aerospace

Communications

- one of the leading teams of communications lawyers in Europe
- combine deep understanding of the sector and the technology that drives it with strong regulatory expertise
- provide innovative and creative solutions for the most complex legal problems often at the cutting-edge of industry developments
- offer practical legal advice in an industry that is constantly changing and growing in complexity

Substantial track-record advising on:

- international joint ventures in both fixed, mobile and satellite communications
- mobile network agreements
- national and international regulatory issues
- network interconnection arrangements
- rights clearances and negotiations with rights owners
- corporate transactions including mergers and acquisitions

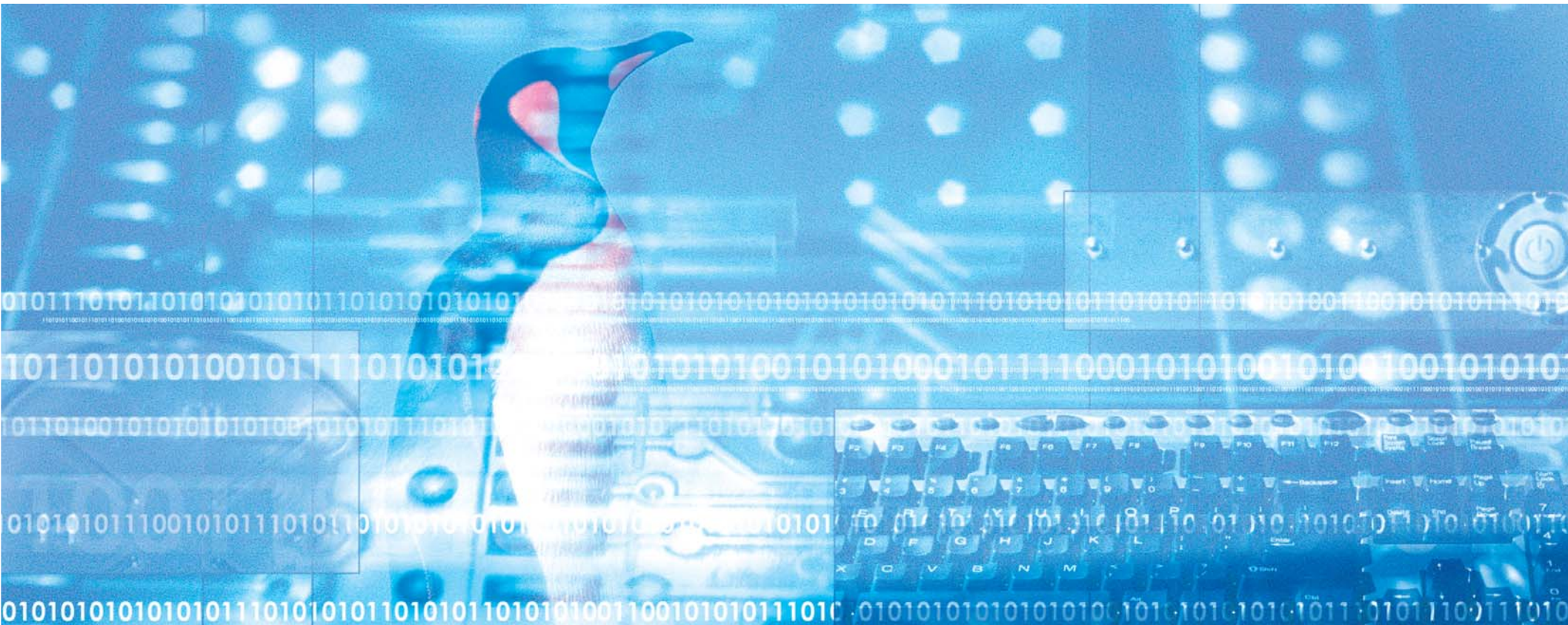


Information technology

- first rate understanding of the IT sector
- a unique perspective in getting deals done for IT companies and for their customers
- an integrated approach in working with clients' project teams and in-house lawyers
- we have successfully negotiated settlement agreements in some of the alleged biggest disputes in the IT consultancy sector in Spain

A full range of legal services in the IT sector – key aspects include:

- commercial advice on IT transactions
- outsourcing agreements – international and national
- software development and licensing agreements



- one of Europe's leading life sciences law firms
- one of the most experienced groups in Spain, which includes lawyers with first-hand experience in the industry
- advise universities, hospitals, mature pharmaceutical and biotechnology companies
- provide life sciences focused advice that spans IP, commercial, corporate and regulatory law

Expertise includes:

- drafting licensing and project agreements relating to patents and know-how, licensing and product acquisition agreements
- clinical trial agreements
- medicinal product liability
- assistance in regulatory issues and public procurement
- IP litigation
- data protection
- Spanish and EU competition law



Media

- provide a full range of legal services to organisations operating in the media sector – traditional and digital media
- combine sector knowledge with strengths in technology and traditional legal expertise, including IP, to provide commercially focused business advice
- particular strengths in music and advertising acting for artists, producers, song writers, advertisers and publishers



Banking & Financial Services

Leading expertise in banking transactions and financial services work advising banks, financial institutions, companies and sponsors in the following areas:

- general corporate facilities, secured/unsecured, single bank/syndicated
- acquisition finance
- project finance (PPP, PFI)
- real estate finance
- asset-based financing including lease financing and structured finance products
- distressed debt
- insolvency and restructuring
- banking and financial services regulatory compliance
- structuring and launching investment funds including real estate investment funds
- film finance
- sports finance



Aviation & aerospace

- a full range of advice on civil aviation, aerospace and defence matters
- act for airlines, leasing companies, ground handlers, reservation system operators, industry associations, travel services providers, airports, manufacturers as well as aircraft maintenance and repair organisations

advice on all contentious and non contentious legal issues including:

- regulatory and contracts
- product liability and dispute resolution
- aircraft asset management and financing
- defence contracting



Intellectual property

- recognised leaders in the field in each of our offices in Europe and Asia
- highly experienced in co-ordinating international IP litigation and devising strategies across Europe and Asia

Expertise:

- a full range of contentious and non-contentious IP law services covering establishment, acquisition, transfer and protection of IP rights
- portfolio advice and due diligence
- licence agreements
- patent, trade mark, registered and unregistered design litigation, unfair competition
- copyright

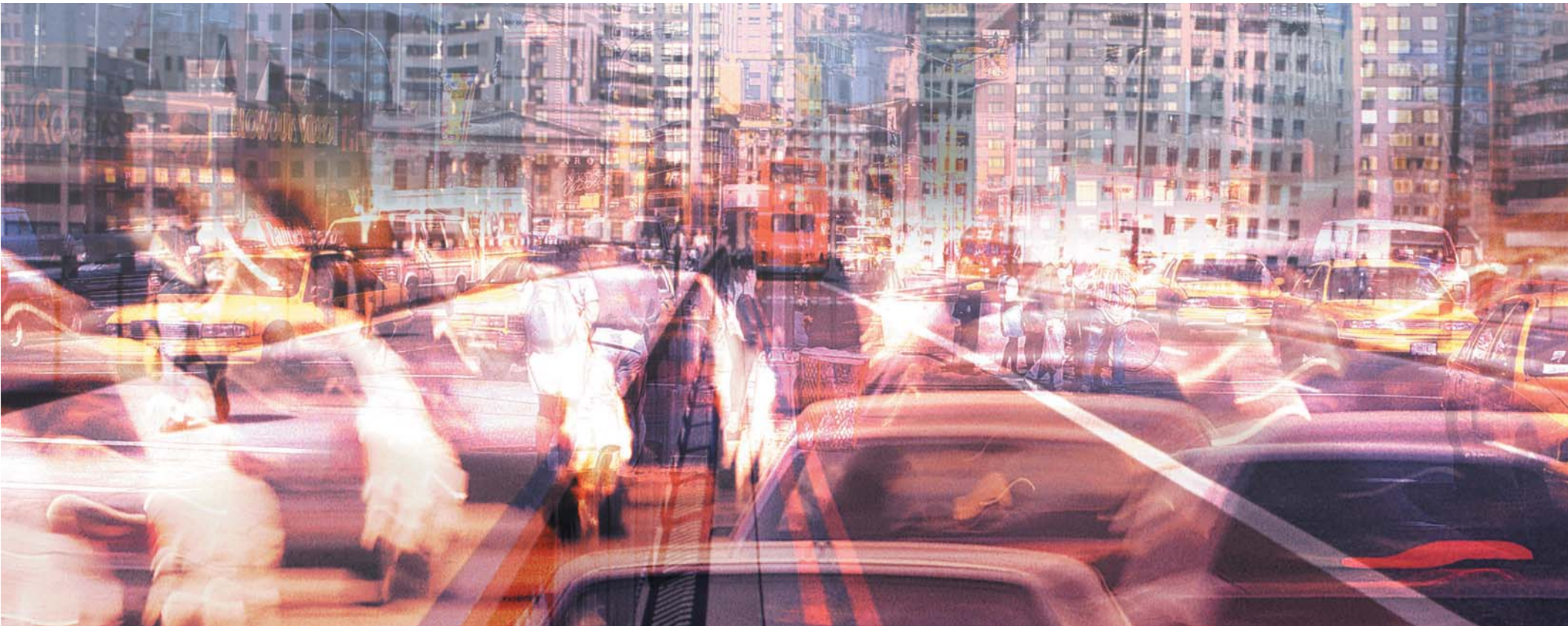


Corporate

- corporate – excellent cross-border transactional expertise
- full service – the full range of corporate and commercial legal services
- high degree skills in managing contentious issues
- sector focused – additional strengths in chosen industry sectors
- dynamic, highly motivated, commercial and sensitive professionals

Expertise:

- joint ventures
- going public – IPOs
- international corporate transactions
- venture capital
- private equity
- general corporate law advice
- tax structuring



- practical legal advice and assistance on a wide range of domestic and international commercial matters from strategic planning of transactions and negotiation of contracts to deal implementation and contract management
- commercial lawyers with years of experience in structuring and negotiating international joint ventures and shareholders agreements.
- particular strengths in dealing with technology-oriented transactions
- unrivalled expertise in privacy and data protection issues both nationally and internationally

Advice on all types of commercial agreements including:

- purchase, supply and maintenance
- leasing
- franchising
- sales representatives
- distribution
- outsourcing



Privacy & data protection

Many of our lawyers have helped pioneer this area of law in Spain and Europe.

Expertise includes:

- compliance projects in multiple jurisdictions
- transborder data flows within client organisations and with external organisations
- advice on administrative and judicial proceedings
- advice on systems security



BIRD & BIRD

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