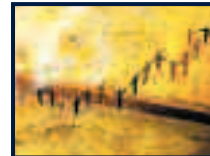
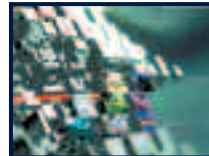


BIRD & BIRD

Information Technology

Comprehensive legal services for IT suppliers and users



Summary

- **international** – offices across Europe and Asia, deals across the world
- **full service** – full range of legal services tailored to clients' industry sectors
- **sector focused** – strengths in IT sector and other IT dependent sectors
- **value for money** – customised and innovative fee arrangements
- **market-leading** – leading reputation for IT legal issues in Europe and Asia
- **dynamic** – highly motivated, commercially focused professionals with a genuine understanding of the market and the technology



International

- operate in the principal jurisdictions in Europe and Asia
- leading experience helping US companies in Europe and Asia and European and Asian companies in the US
- consistently outstanding quality and breadth of work from all our offices
- integration – cohesive team approach – seamless cross-border co-operation
- international vision, local knowledge – all our offices are staffed by local lawyers
- network of leading IT law firms in other jurisdictions where we do not have a presence
- single point of contact to cover all jurisdictions



Full service

- commercial / contracts
- privacy & data protection
- outsourcing
- corporate including M&A and private equity
- dispute resolution
- employment
- intellectual property
- EU & competition
- finance including Public Private Partnerships
- real estate
- regulatory & administrative
- tax



Sector focus

- unrivalled understanding of the IT sector built over two decades
- complemented by in-depth understanding of IT users' industry sectors
- a unique perspective in getting deals done for IT organisations and for their customers
- more recognised IT experts than our competitors
- strengths in other technology-based sectors



Sectors

Information technology

Aviation & aerospace

Banking & financial services

Communications

E-commerce

Life sciences

Media

Sport

What we do: specialist services for IT providers

A full range of legal services to the IT sector - key aspects include:

- commercial advice on IT transactions
- dispute resolution and contract management
- corporate structuring, business growth and financing
- outsourcing, employee issues and executive compensation
- intellectual property strategy, protection and enforcement
- competition law issues



How we work

We offer:

- great drive and energy
- a flexible, responsive and receptive service
- a sympathetic approach to solving business and legal issues
- pragmatism and real commercial awareness
- legal advice in a business context



What we do: IT transactions and commercial work

- an integrated approach, working with client's project teams and in-house lawyers when required
- a range of value added and innovative commercial relationships, including knowledge transfer and outsourced legal contract support

We advise suppliers and customers on all aspects of IT transactions including:

- international and domestic outsourcing deals
- IT-enabled business-led projects
- system and software development and provision projects
- strategic partnerships
- licensing, ASPs and open source
- public sector projects

We can help at all stages from contract planning and negotiations, contract and change management and dispute resolution to exit transition.



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