# Bird & Bird

# Company Share Option Plans ("CSOP")



#### Introduction

The CSOP is a tax qualified discretionary share option plan under which a company may grant options to any employee or full-time director to acquire shares at an exercise price which must be not less than the market value of the shares on the grant date. The exercise is generally tax relieved allowing gains to be taxed as capital on the sale of the shares.

#### Tax Reliefs

The CSOP tax reliefs are very generous:

- No income tax or social security on grant;
- No income tax or social security on exercise providing certain conditions are met (see below);
- Capital gains tax on the sale of the option shares with no minimum holding period;
- The UK employing company will generally qualify for a corporation tax deduction equal to the spread for the accounting period in which the option is exercised (even where participants are relieved from income tax).

The conditions are met if the option is exercised within 10 years of grant and:

- · At least three years after the grant date; or
- Within six months of cessation of employment for certain "good leaver" reasons (injury, disability, redundancy, retirement or the transfer of the company that employs the participant out of the group or a transfer of employment on the sale of a business out of the group); or
- · By the participant's personal representatives within 12 months of death; or
- · Within 6 months of certain cash takeovers.

Gains made on the sale of the option shares in excess of the exercise price are subject to capital gains tax ("CGT") (assuming the exercise qualified for tax relief). Individuals benefit from a CGT annual exemption (of £6,000 for 2023/24) and thereafter gains are subject to CGT at the top rate of 20% (or 10% for individuals with income and chargeable gains below the higher rate income tax threshold of £50,271 for 2023/24).

If the option exercise does not qualify for tax relief, the spread (i.e., the difference between the market value of the option shares on the date of exercise and the exercise price) is subject to income tax. If the shares are readily convertible assets, PAYE and employers' and employees' NIC will apply (the employers NIC can be passed on to option-holders by agreement or election and, if passed on, is deducted from the amount

assessed to income tax). The base cost of the shares for CGT purposes will be the exercise price plus the spread so if the option shares are sold immediately after exercise (as is usually the case) the sale will generally give rise to a no gain/ no loss transaction for CGT purposes.

#### Flexibility

There are very few requirements of the CSOP legislation relating to the option terms. The main ones are that the options cannot be transferred (other than to personal representatives), they must lapse within 12 months of death and it must be clear the option is a right to acquire shares (so cannot contain excessive discretion).

The options must be granted using a set of plan rules and an option agreement which comply with the CSOP legislation. The purpose of the plan must be to provide benefits in the form of shares or options and it must not provide benefits otherwise than in accordance with the legislation.

Companies often structure the exercise provisions so as to minimize the chances of the options being exercised in circumstances which give rise to an income tax and NIC liability. So, for example, it is common practice to permit options to be exercised only after three years (or within 6 months of cessation in good leaver situations).

CSOP options can be subject to any performance conditions providing these are objective and stated in the option agreement. If CSOP options are being granted in conjunction with non-qualifying options, it makes sense to ensure the targets are looked at as a whole and treated as met first in so far as they apply to CSOP options to maximize the benefit of the tax relief.

#### **Conditions**

In order to qualify for beneficial tax treatment, a CSOP must meet requirements in respect of:

- Eligibility of individuals to participate;
- Limits;
- · Shares which may be subject to option; and
- Self-certification

### Eligible Employees

Options may be granted on a discretionary basis to any employee or any full-time director of the establishing company (or any constituent company in the case of a group plan).

If the establishing company is a close company, participants are ineligible if they (or their associates) have (or have had within the previous 12 months) a "material interest" (broadly 30% of the ordinary share capital or assets) in the company.

#### Individual Limit and Exercise Plans

The maximum value of shares over which a participant may hold subsisting CSOP options was increased from £30,000 to £60,000 on 5 April 2023. The limit is calculated using the market value of the shares on the grant date. The restrictions on the type of shares which can be used were also removed on the same date making it possible for the limit "go further" by granting CSOP options over a highly geared classes of shares (see below).

Prior to 5 April 2023 the relatively low individual limit of £30,000 and the restrictions on the share classes which could be used meant that, generally speaking, CSOPs were only attractive for companies that wished to make small awards to large numbers of participants. Companies that wished to make large awards to key participants had to consider alternatives to CSOPs such as joint share ownership arrangements and growth shares. Separate fact sheets are available for these (see below).

Unlisted companies that can amend their articles to create a new class of growth shares (or who already have growth shares) should now consider granting CSOP options over these shares as the increased limit of £60,000 and the relatively low value of growth shares means they may now be able to make relatively large CSOP awards to key employees.

CSOP options must be granted at an exercise price which is not less than the market value of the shares on the grant date.

If the shares are listed on the London or New York Stock Exchanges HMRC accept the market value will be the mid-market closing price on the grant date. If the shares are not listed on either of these exchanges the market value must be agreed with HMRC before options are granted

#### **Plan Shares**

Plan shares must be fully paid up, non-redeemable, ordinary shares which are:

- in an independent company; or
- listed on a recognised stock exchange (which includes for these purposes the London Stock Exchange, New York Stock Exchange, NASDAQ, the Australian Stock Exchange and Euronext Paris etc., but not AIM).

Prior to 5 April 2023, if the issuing company had more than one class of shares the plan shares had to be either "employee-control" shares or "open market" shares. Shares were employee control shares if employees and directors (and former employees and former directors) controlled the company by virtue of holding shares of the same class as plan shares. Shares were open market shares if (broadly) the majority of shares of the same class as plan shares were not held by persons who acquired them by reason of their employment or directorships (or by trustees who hold such shares on their behalf).

In a major boost for unlisted companies, these requirements were removed with effect from 5 April 2023. Since then it has been possible to grant options over a specially created class of "growth shares" which are highly geared and have a low value thereby allowing the increased individual limit of £60,000 to "go" much further.

Since 17 July 2013 plan shares may be subject to restrictions so, for example, it is possible for unlisted companies to require CSOP option-holders to enter into a power of attorney which allows the attorney to exercise the option and to sell the option shares on their behalf should an exit be achieved.

#### Self-Certification

On 5 April 2014 the previous system of applying to HMRC for formal approval of the plan was removed and replaced with a self-certification procedure. This has made CSOPs much easier and quicker to establish.

CSOPs now only need to be registered with HMRC on or before 6 July following the tax year in which options are first granted (i.e. on or before 6 July 2024 for options granted in 2023/24). When the plan is first registered the company must declare the CSOP meets the conditions of Schedule 4 ITEPA 2003. If the declaration is made after the options have been granted, the declaration must confirm the conditions were met at the time of grant.

#### **CSOPs** in Practice

There are broadly three types of companies that use CSOPs namely:

- UK listed companies;
- US companies extending plans to the UK; and
- · UK private companies.

#### **UK Listed Companies**

Most listed companies operate discretionary option plans which can be made more attractive by structuring so the first £60,000 worth of shares under option qualify as CSOP options. A separate fact sheet is available on discretionary option plans for listed companies.

Those companies that operate all-employee plans should consider introducing a CSOP as an alternative (particularly to save as you earn plans). CSOPs allow employees to benefit from future growth at no cash cost until the option is exercised so can be granted to lower paid employees with no need for the employee to save from monthly salary.

#### **UK Companies Extending Plans to the UK**

US companies typically wish to grant options to UK employees at the same time as other option grants to US employees and at the same fair value strike price. It is possible to draft a sub-plan of the US plan so it qualifies for tax relief as a CSOP and to grant options to UK employees within the £60,000 individual limit as CSOP options. Options granted in excess of the individual limit can continue to be granted under the main US plan as non-qualifying options.

For unlisted companies, the market value of the option shares should be agreed with HMRC in advance of grant (which can usually be agreed by submitting the most recent section 409A valuation to HMRC).

US companies that satisfy the conditions for enterprise management incentives should grant options as EMI options rather than CSOPs as the tax reliefs are more generous. A separate fact sheet on EMI is available.

#### **UK Private Companies**

UK private companies that do not satisfy the EMI conditions may wish to consider granting CSOP options. If they already have growth shares (or are able to amend their articles to create them) CSOPs are now an attractive alternative to the direct issue of growth shares or to JSOPs.

In contrast to both these alternatives:

- the UK employing company will obtain a corporation tax deduction for the spread when CSOP options are exercised;;
- leavers are easier to deal with if they hold options as they can simply lapse with no need to buy back the shares or interests in shares; .
- participants need pay nothing for the grant of the option and have no risk of a dry tax charge on grant.

Some caution is required however, as participants risk an income tax charge if they exercise their options within 3 years in circumstances which do not qualify for tax relief. If CSOP options are granted over growth shares, a lot depends on HMRC agreeing a low value for the shares. If a low enough value cannot be agreed, it may be necessary to top up the awards by the direct issue of growth shares.

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Legal 500 UK, 2021

#### Warning

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#### **Read our other Fact Sheets Available:**

- Business Asset Disposal Relief
- Discretionary Share Option Plans
- Employee Share Markets
- Enterprise Management Incentive Plans
- Growth Shares
- Long Term Incentive Plans and Deferred Bonus Plans
- Share Incentive Plans

This document gives general information only as at 1 May 2023 and is not intended to give a comprehensive analysis. It should not be used as a substitute for legal or other professional advice, which should be obtained in specific circumstance.

# Thank you



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